

ESTTA Tracking number: **ESTTA795081**

Filing date: **01/13/2017**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Notice of Opposition

Notice is hereby given that the following party opposes registration of the indicated application.

Opposer Information

Name	New World Pasta Company
Granted to Date of previous extension	01/18/2017
Address	85 Shannon Road Harrisburg, PA 17112 UNITED STATES
Attorney information	Ronald E. Shapiro Shapiro and Silverstein PLLC 11350 Random Hills Road, Suite 740 Fairfax, VA 22030 UNITED STATES rshapiro@sasiplaw.com Phone:703-273-7680

Applicant Information

Application No	79165478	Publication date	09/20/2016
Opposition Filing Date	01/13/2017	Opposition Period Ends	01/18/2017
International Registration No.	1247806	International Registration Date	09/24/2014
Applicant	SAN GIORGIO S.p.A. Via G. Petti, 10/2 ITALY		

Goods/Services Affected by Opposition

Class 029. First Use: 0 First Use In Commerce: 0

All goods and services in the class are opposed, namely: Meat, fish, poultry and game, not live; meat extracts; preserved, frozen, dried and cooked fruits and vegetables; jellies, jams, compotes; eggs; milk; milk products excluding edible oils and fats, namely, Milk beverages containing fruits, Milk curds, Powdered milk; processed anchovies; salty foods, namely, salted fish, salted meats and salted nuts; prepared peanuts; beverages having a milk base; broth; broth concentrates; peeled fruits; preserved meat; pork; caviar; gherkins; food products made from fish, namely, prepared food kits composed of fish and also including sauces or seasonings, ready for cooking and assembly as a meal; preserved onions; cranberry sauce; canned fruits; canned vegetables; canned fish; croquettes made from chicken, meat, fish; dried dates; processed dates; sea dates not live; preserved soya beans for food; preserved broad beans; liver; liver pate; liver pastes; fish fillets; potato flakes; cheese; potato pancakes; sliced fruit; frozen fruits; preserved fruits; fruit preserved in alcohol; cooked fruit; crystallized fruits; preserved mushrooms; fruit jellies; preserved, dried, processed, prepared pulses; preserved lentils; fruit salad; vegetable salad; prepared almonds; desiccated coconut; prepared nuts; whipped cream; tomato paste; potato chips; French fried potatoes; low-fat potato chips; preserved fish; pickled fish; poultry meat; preparations for making soup; dairy products excluding ice cream, ice milk and

frozen yogurt; hams; salami; salmon, not live; breaded sausages; black pudding; dried fruit-based snacks; fruit-based snack foods; pickles; spicy pickles; potato-based fried and baked savory snack foods

Class 030. First Use: 0 First Use In Commerce: 0

All goods and services in the class are opposed, namely: tea, cocoa; rice; tapioca and sago; flour; preparations made from cereal, namely, breakfast cereals, cereal bars and cereal-based snack foods; bread, pastry; confectionery, namely, sherbets, confectionery chips for baking, confectionery for decorating Christmas trees, confectionery made of sugar and sugar substitutes, fondants, frozen confectionery, gum paste; ice cream; sugar, honey, treacle; yeast, baking-powder; salt; mustard; vinegar; sauces; sauces used as condiments; spices; ice; frozen prepared meals made from raw or pre-cooked foods for oven cooking and for frying in oil consisting primarily of cereal or bakery goods; fried and baked savory snack foods based on cereals or rice; confectionery, namely, croissants, dumplings, buns, cinnamon rolls, cream puffs, donuts, bagels, muffins, pastries, cookies, cakes; pizza, flat bread, bread sticks, crackers, cereal bars; dough for cakes; Paste, namely, alimentary paste being bean paste, chocolate pastes, curry pastes, seasoning pastes; pastry; almond paste; gingerbread; bread; dough; quiche; toasted bread; unleavened bread; Rolls, namely, Bread rolls, potato rolls, eggs rolls, spring rolls; buns; tacos; cocoa-based beverages; chocolate-based beverages; tea-based beverages; candy; Peanut butter confectionery chips; almond-based confectionery; corn flakes; custard; crepes; nougat; cereal-based snack foods; rice-based snack foods; preparations for stiffening whipped cream, namely, Starch-based thickeners for whipped cream; liver pies; preserved pies

Class 035. First Use: 0 First Use In Commerce: 0


All goods and services in the class are opposed, namely: Advertising services; Providing assistance in business management and product commercialization, within the framework of a franchise contract; Services rendered by a franchisor, namely, assistance in the running or management of industrial or commercial enterprises; Retail store services featuring food products; Wholesale food distributorship services; Wholesale store services featuring food products including confectionery products; Retail outlets and mail order catalog services featuring food products; Providing television home shopping services featuring food products; On-line wholesale and retail store services featuring food products

Grounds for Opposition

Priority and likelihood of confusion	Trademark Act Section 2(d)
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Marks Cited by Opposer as Basis for Opposition

U.S. Registration No.	128415	Application Date	02/14/1919
Registration Date	01/06/1920	Foreign Priority Date	NONE
Word Mark	SAN GIORGIO		


Design Mark	
Description of Mark	NONE
Goods/Services	Class 030. First use: First Use: 1916/02/01 First Use In Commerce: 1916/02/01 Macaroni

U.S. Registration No.	844678	Application Date	04/11/1966
Registration Date	02/20/1968	Foreign Priority Date	NONE
Word Mark	SAN GIORGIO		
Design Mark			
Description of Mark	NONE		
Goods/Services	Class U046 (International Class 001, 005, 029, 030, 031, 032). First use: First Use: 1916/02/01 First Use In Commerce: 1916/02/01 ALIMENTARY PASTES, INCLUDING VARIOUS SIZES, LENGTHS, STYLES, SHAPES, AND CUTS OF SPAGHETTI AND MACARONI; AND FOR EGG NOODLES AND EGG NOODLE PRODUCTS-NAMELY, POT PIE BOWS, POT PIE SQUARES, DUMPLINGS, [EGG NOODLE FLAKES, FOLDED NOODLES, BABY PASTINA;] FLAVORED BREAD CRUMBS, [GRATED CHEESE, MACARONI AND CHEESE, NOODLES AND CHEESE, CANNED TOMATO PASTE, AND CANNED MEAT-FLAVORED] AND MEATLESS SPAGHETTI SAUCES		


U.S. Registration No.	607385	Application Date	07/13/1954
Registration Date	06/14/1955	Foreign Priority Date	NONE
Word Mark	SAN GIORGIO		

Design Mark	SAN GIORGIO
Description of Mark	NONE
Goods/Services	Class 030. First use: First Use: 1916/02/01 First Use In Commerce: 1916/02/01 SPAGHETTI SAUCE, MACARONI OF VARIOUS LENGTHS, STYLES, SHAPES, AND CUTS

U.S. Registration No.	1547584	Application Date	02/29/1988
Registration Date	07/11/1989	Foreign Priority Date	NONE
Word Mark	SAN GIORGIO FETTUCCINI FLORENTINE		
Design Mark	 San Giorgio Fettuccini Florentine		
Description of Mark	NONE		
Goods/Services	Class 030. First use: First Use: 1987/11/20 First Use In Commerce: 1987/11/20 PASTA		

U.S. Registration No.	4115979	Application Date	12/22/2010
Registration Date	03/20/2012	Foreign Priority Date	NONE
Word Mark	SAN GIORGIO PASTA PORTIONS		
Design Mark			
Description of Mark	NONE		
Goods/Services	Class 030. First use: First Use: 2010/10/28 First Use In Commerce: 2011/03/12 Pasta		

U.S. Registration No.	4132858	Application Date	02/01/2011
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Registration Date	04/24/2012	Foreign Priority Date	NONE
Word Mark	SAN GIORGIO PASTA PORTIONS BOIL-IN-BAG IN ONLY 3 MINUTES CONTAINS 3 BAGS PENNE		
Design Mark			
Description of Mark	<p>The mark consists of a red rectangular background. The terms "SAN GIORGIO" and a gold circular emblem appear at the topleft-hand corner. Two bands cross the center of the mark. The first one is darkblue and contains the words "PASTA PORTIONS" in yellow and white shades. Below, a thinner yellow band containing the words "BOIL-IN-BAG IN ONLY 3 MINUTES!" in dark blue is depicted. At the right end of this band a golden and blue ring appears containing the words "CONTAINS 3 BAGS" in dark blue. In the inside of this ring a white plastic bag filled with yellow pasta is shown. The word "PENNE" in yellow is placed underneath this ring. In the lower part of the mark a white pasta dish is shown containing yellow pasta and red sauce on top of a white surface.</p>		
Goods/Services	Class 030. First use: First Use: 2010/10/28 First Use In Commerce: 2011/03/12 Pasta		

Attachments	71115859#TMSN.png(bytes) 71669916#TMSN.png(bytes) 73714016#TMSN.png(bytes) 85203730#TMSN.png(bytes) 85230990#TMSN.png(bytes) Notice of Opposition.pdf(734392 bytes)
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Certificate of Service

The undersigned hereby certifies that a copy of this paper has been served upon all parties, at their address record by First Class Mail on this date.

Signature	/Ronald E. Shapiro/
Name	Ronald E. Shapiro

Date	01/13/2017
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**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD**

NEW WORLD PASTA COMPANY,

Opposer,

v.

SAN GIORGIO S.P.A.,

Applicant.

Opposition No. _____

Serial No. 79165478

Mark: SAN GIORGIO DAL 1980 DOLCE &
SALATO & Design

NOTICE OF OPPOSITION

In the matter of Application Serial No. 79165478 (“the Opposed Application”), filed by SAN GIORGIO S.p.A. (“Applicant”) on September 24, 2014, and published in the Official Gazette on September 20, 2016, New World Pasta Company (“Opposer”), a corporation organized under the laws of Delaware, located at 85 Shannon Road, Harrisburg, Pennsylvania 17112, believes that it will be damaged by registration of the mark shown in the Opposed Application. The time for Opposer to file this Notice of Opposition has been extended to January 18, 2017.

The grounds for this opposition are:

1. Opposer owns the U.S. trademark registrations listed below for marks that include or consist of the designation “SAN GIORGIO.” The listed registrations are referred to in this Notice of Opposition as “Opposer’s Registrations”; the marks covered by Opposer’s

Registrations are referred to as “Opposer’s Marks”; and the goods specified in Opposer’s Registrations are referred to as “Opposer’s Goods.”

Mark	Registration Number and Registration Date	Goods
SAN GIORGIO & Design	0128415 January 6, 1920	Macaroni
SAN GIORGIO	0844678 February 20, 1968	Alimentary pastes, including various sizes, lengths, styles, shapes, and cuts of spaghetti and macaroni; and for egg noodles and egg noodle products- namely, pot pie bows, pot pie squares, dumplings, flavored bread crumbs, and meatless spaghetti sauces
SAN GIORGIO	0607385 June 14, 1955	Spaghetti sauce, macaroni of various lengths, styles, shapes, and cuts
SAN GIORGIO FETTUCCINI FLORENTINE & Design	1547584 July 11, 1989	Pasta
SAN GIORGIO PASTA PORTIONS	4115979 March 20, 2012	Pasta
SAN GIORGIO PASTA PORTIONS BOIL-IN-BAG IN ONLY 3 MINUTES CONTAINS 3 BAGS PENNE & Design	4132858 April 24, 2012	Pasta

Printouts from the electronic records of the United States Patent and Trademark Office showing the status and title of Opposer’s Registrations are attached to this Notice of Opposition as Exhibit

A.

2. The Opposed Application seeks to register the mark SAN GIORGIO DAL 1980 DOLCE & SALATO & Design (“Applicant’s Mark”) shown below



for the following goods and services (“Applicant’s Goods and Services”):

Class 29: Meat, fish, poultry and game, not live; meat extracts; preserved, frozen, dried and cooked fruits and vegetables; jellies, jams, compotes; eggs; milk; milk products excluding edible oils and fats, namely, milk beverages containing fruits, milk curds, powdered milk; processed anchovies; salty foods, namely, salted fish, salted meats and salted nuts; prepared peanuts; beverages having a milk base; broth; broth concentrates; peeled fruits; preserved meat; pork; caviar; gherkins; food products made from fish, namely, prepared food kits composed of fish and also including sauces or seasonings, ready for cooking and assembly as a meal; preserved onions; cranberry sauce; canned fruits; canned vegetables; canned fish; croquettes made from chicken, meat, fish; dried dates; processed dates; sea dates not live; preserved soya beans for food; preserved broad beans; liver; liver pate; liver pastes; fish fillets; potato flakes; cheese; potato pancakes; sliced fruit; frozen fruits; preserved fruits; fruit preserved in alcohol; cooked fruit; crystallized fruits; preserved mushrooms; fruit jellies; preserved, dried, processed, prepared pulses; preserved lentils; fruit salad; vegetable salad; prepared almonds; desiccated coconut; prepared nuts; whipped cream; tomato paste; potato chips; French fried

potatoes; low-fat potato chips; preserved fish; pickled fish; poultry meat; preparations for making soup; dairy products excluding ice cream, ice milk and frozen yogurt; hams; salami; salmon, not live; breaded sausages; black pudding; dried fruit-based snacks; fruit-based snack foods; pickles; spicy pickles; potato-based fried and baked savory snack foods;

Class 30: Tea, cocoa; rice; tapioca and sago; flour; preparations made from cereal, namely, breakfast cereals, cereal bars and cereal-based snack foods; bread, pastry; confectionery, namely, sherbets, confectionery chips for baking, confectionery for decorating Christmas trees, confectionery made of sugar and sugar substitutes, fondants, frozen confectionery, gum paste; ice cream; sugar, honey, treacle; yeast, baking-powder; salt; mustard; vinegar; sauces; sauces used as condiments; spices; ice; frozen prepared meals made from raw or pre-cooked foods for oven cooking and for frying in oil consisting primarily of cereal or bakery goods; fried and baked savory snack foods based on cereals or rice; confectionery, namely, croissants, dumplings, buns, cinnamon rolls, cream puffs, donuts, bagels, muffins, pastries, cookies, cakes; pizza, flat bread, bread sticks, crackers, cereal bars; dough for cakes; paste, namely, alimentary paste being bean paste, chocolate pastes, curry pastes, seasoning pastes; pastry; almond paste; gingerbread; bread; dough; quiche; toasted bread; unleavened bread; rolls, namely, bread rolls, potato rolls, eggs rolls, spring rolls; buns; tacos; cocoa-based beverages; chocolate-based beverages; tea-based beverages; candy; peanut butter confectionery chips; almond-based confectionery; corn flakes; custard; crepes; nougat; cereal-based snack foods; rice-based snack foods; preparations for stiffening whipped cream,

namely, starch-based thickeners for whipped cream; liver pies; preserved pies;
and

Class 35: Advertising services; providing assistance in business management and product commercialization, within the framework of a franchise contract; services rendered by a franchisor, namely, assistance in the running or management of industrial or commercial enterprises; retail store services featuring, food products; wholesale food distributorship services; wholesale store services featuring food products including confectionery products; retail outlets and mail order catalog services featuring food products; providing television home shopping services featuring food products; on-line wholesale and retail store services featuring food products.

3. Opposer's Registrations were issued before the filing date of the Opposed Application and, on information and belief, before any use of Applicant's Mark in commerce.

4. The salient feature of Applicant's Mark and Opposer's Marks is the designation "SAN GIORGIO."

5. Applicant's Goods and Services are similar to or related to Opposer's Goods.

6. Applicant's Goods and Services and Opposer's Goods are likely to be advertised and sold in the same or similar channels of trade.

7. Applicant's Goods and Services and Opposer's Goods are likely to be purchased by the same consumers.

8. Applicant's Mark so closely resembles Opposer's Marks as to be likely, when used in connection with Applicant's Goods and Services, to cause confusion, or to cause mistake, or to deceive.

9. For the reasons stated above, Opposer is likely to be damaged by the registration of Applicant's Mark.

WHEREFORE, Opposer prays that this opposition be sustained.

Respectfully submitted,

Date: January 13, 2017

A handwritten signature in black ink, appearing to read "Ronald E. Shapiro", written over a horizontal line.

Ronald E. Shapiro
Shapiro and Silverstein PLLC
11350 Random Hills Road, Suite 740
Fairfax, Virginia 22030
Tel: 703-273-7680
Email: rshapiro@sasiplaw.com
Attorneys for Opposer

Exhibit A to Notice of Opposition

New World Pasta Company v. SAN GIORGIO S.p.A.

Opposition to Application Serial No. 79165478

Generated on: This page was generated by TSDR on 2017-01-13 13:17:17 EST

Mark: SAN GIORGIO



US Serial Number: 71115859

Application Filing Date: Feb. 14, 1919

US Registration Number: 128415

Registration Date: Jan. 06, 1920

Register: Principal

Mark Type: Trademark

Status: The registration has been renewed.

Status Date: Dec. 17, 2010

Mark Information

Mark Literal Elements: SAN GIORGIO

Standard Character Claim: No

Mark Drawing Type: 3 - AN ILLUSTRATION DRAWING WHICH INCLUDES WORD(S)/ LETTER(S)/NUMBER(S)

Design Search Code(s): 02.01.04 - Buddha; Men, religious figures, men wearing robes, shepherds, monks and priests; Ministers; Monks; Shepherds; Rabbis; Religious men; Robes, men wearing; Priests
02.01.16 - Historical costumes (men wearing); Men, other wearing folk or historical costumes
02.01.23 - Men, knights and other men in armor; Armor (men wearing); Knights
02.01.25 - Archers (men); Weapons (men carrying); Men, hunters, archers and other men with a significantly prominent weapon.; Hunters (men)
02.09.17 - Humans, including men, women and children, depicted riding horses and other animals; Riding animals, humans
26.01.01 - Circles as carriers or as single line borders

Related Properties Information

Publish Previously Registered Mark: Yes

Previously Registered Mark Publication Date: Dec. 14, 1948

Goods and Services

Note: The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((...)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks *..* identify additional (new) wording in the goods/services.

For: Macaroni

International Class(es): 030

U.S Class(es): 046 - Primary Class

Class Status: ACTIVE

Basis: 1(a)

First Use: Feb. 01, 1916

Use in Commerce: Feb. 01, 1916

Basis Information (Case Level)

Filed Use: Yes

Currently Use: Yes

Amended Use: No

Filed ITU: No	Currently ITU: No	Amended ITU: No
Filed 44D: No	Currently 44D: No	Amended 44D: No
Filed 44E: No	Currently 44E: No	Amended 44E: No
Filed 66A: No	Currently 66A: No	
Filed No Basis: No	Currently No Basis: No	

Current Owner(s) Information

Owner Name: NEW WORLD PASTA COMPANY

Owner Address: 85 SHANNON ROAD
HARRISBURG, PENNSYLVANIA 17112
UNITED STATES

Legal Entity Type: CORPORATION

State or Country Where Organized: DELAWARE

Attorney/Correspondence Information

Attorney of Record

Attorney Name: Cory M. Amron

Attorney Primary Email Address: iplaw@vorys.com

Attorney Email Authorized: Yes

Correspondent

Correspondent Name/Address: Cory M. Amron
VORYS, SATER, SEYMOUR AND PEASE LLP
IPLAW@VORYS
P.O. BOX 2255
COLUMBUS, OHIO 43216-2255
UNITED STATES

Phone: (202) 467-8800

Fax: (202) 533-9099

Correspondent e-mail: iplaw@vorys.com

Correspondent e-mail Authorized: Yes

Domestic Representative - Not Found

Prosecution History

Date	Description	Proceeding Number
Jan. 02, 2015	POST REGISTRATION ACTION MAILED - SEC. 7	68335
Dec. 29, 2014	CASE ASSIGNED TO POST REGISTRATION PARALEGAL	68335
Dec. 24, 2014	PAPER RECEIVED	
Dec. 17, 2010	REGISTERED AND RENEWED (FIFTH RENEWAL - 10 YRS)	67603
Dec. 17, 2010	REGISTERED - SEC. 8 (10-YR) ACCEPTED/SEC. 9 GRANTED	
Jun. 16, 2010	REGISTERED - COMBINED SECTION 8 (10-YR) & SEC. 9 FILED	67603
Dec. 16, 2010	REGISTERED - COMBINED SECTION 8 (10-YR) & SEC. 9 FILED	67603
Dec. 16, 2010	TEAS RESPONSE TO OFFICE ACTION-POST REG RECEIVED	
Jun. 18, 2010	POST REGISTRATION ACTION MAILED - SEC. 8 & 9	67603
Jun. 17, 2010	CASE ASSIGNED TO POST REGISTRATION PARALEGAL	67603
Jun. 16, 2010	TEAS SECTION 8 & 9 RECEIVED	
Apr. 14, 2009	REVIEW OF CORRESPONDENCE COMPLETE	61619
Jan. 12, 2009	TEAS CHANGE OF CORRESPONDENCE RECEIVED	
Sep. 26, 2008	CASE FILE IN TICRS	
Mar. 15, 2007	TEAS CHANGE OF CORRESPONDENCE RECEIVED	
Nov. 20, 2000	REGISTERED AND RENEWED (FOURTH RENEWAL - 10 YRS)	
Nov. 20, 2000	REGISTERED - SEC. 8 (10-YR) ACCEPTED/SEC. 9 GRANTED	
Oct. 16, 2000	RESPONSE RECEIVED TO POST REG. ACTION - SEC. 8	
Aug. 07, 2000	POST REGISTRATION ACTION MAILED - SEC. 8 & 9	
Jan. 05, 2000	REGISTERED - COMBINED SECTION 8 (10-YR) & SEC. 9 FILED	
Oct. 25, 1984	REGISTERED - SEC. 8 (6-YR) ACCEPTED & SEC. 15 ACK.	

Jan. 06, 1980 REGISTERED AND RENEWED (THIRD RENEWAL - 20 YRS)

Maintenance Filings or Post Registration Information

Affidavit of Continued Use: Section 8 - Accepted

Affidavit of Incontestability: Section 15 - Accepted

Renewal Date: Jan. 06, 2010

TM Staff and Location Information

TM Staff Information - None

File Location

Current Location: GENERIC WEB UPDATE

Date in Location: Dec. 29, 2014

Assignment Abstract Of Title Information

Summary

Total Assignments: 16

Registrant: Keystone Macaroni Company

Assignment 1 of 16

Conveyance: ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

Reel/Frame: [0140/0578](#)

Pages: 4

Date Recorded: Jul. 26, 1966

Supporting Documents: No Supporting Documents Available

Assignor

Name: [S.G.M., INC.](#)

Execution Date: Jun. 24, 1966

Legal Entity Type: CORPORATION

State or Country Where Organized: PENNSYLVANIA

Assignee

Name: [SAN GIORGIO MACARONI, INC.](#)

Legal Entity Type: CORPORATION

State or Country Where Organized: DELAWARE

Address: 749 GUILFORD ST.
LEBANON, PENNSYLVANIA

Correspondent

Correspondent Name: MCNEES, WALLACE ET AL.

Correspondent Address: P.O. BOX 432
COMMERCE BLDG.
HARRISBURG, PA 17108

Domestic Representative - Not Found

Assignment 2 of 16

Conveyance: ASSIGNS ITS ENTIRE INTEREST AND THE GOOD WILL, EFFECTIVE JUNE 24, 1966.

Reel/Frame: [0272/0102](#)

Pages: 4

Date Recorded: Aug. 05, 1975

Supporting Documents: No Supporting Documents Available

Assignor

Name: [S.G.M., INC.](#)

Execution Date: Jul. 19, 1966

Legal Entity Type: CORPORATION

State or Country Where Organized: PENNSYLVANIA

Assignee

Name: [SAN GIORGIO MACARONI, INC.](#)

Legal Entity Type: CORPORATION

State or Country Where Organized: DELAWARE

Address: 749 GUILFORD STREET
LEBANON, PENNSYLVANIA

Correspondent

Correspondent Name: WILLIAM A. VANBRUNT

Correspondent Address: P.O. BOX 1166
100 PINE STREET
HARRISBURG, PA 17108

Domestic Representative - Not Found

Assignment 3 of 16

Conveyance: CERTIFIED COPY OF CHANGE OF NAME FILED IN THE OFFICE OF THE SECRETARY OF STATE OF PENNSYLVANIA ON DEC. 13, 1979

Reel/Frame: [0362/0778](#)

Pages: 4

Date Recorded: Jan. 24, 1980

Supporting Documents: No Supporting Documents Available

Assignor

Name: [SAN GIORGIO MACARONI, INC.](#)

Execution Date: Dec. 13, 1979

Legal Entity Type: UNKNOWN

State or Country Where Organized: No Place Where Organized Found

Assignee

Name: [S. G.M., INC.](#)

Legal Entity Type: UNKNOWN

State or Country Where Organized: No Place Where Organized Found

Address: No Assignee Address Found

Correspondent

Correspondent Name: WILLIAM A. VAN BRUNT

Correspondent Address: HERSHEY FOODS CORP.
100 MASON ROAD, EAST
HERSHEY, PA 17033

Domestic Representative - Not Found

Assignment 4 of 16

Conveyance: CHANGE OF NAME 19800527

Reel/Frame: [0371/0335](#)

Pages: 4

Date Recorded: Jun. 23, 1980

Supporting Documents: No Supporting Documents Available

Assignor

Name: [SAN GIORGIO MACARONI, INC.](#)

Execution Date: May 27, 1980

Legal Entity Type: UNKNOWN

State or Country Where Organized: No Place Where Organized Found

Assignee

Name: [SAN GIORGIO-SKINNER, INC.](#)

Legal Entity Type: UNKNOWN

State or Country Where Organized: No Place Where Organized Found

Address: No Assignee Address Found

Correspondent

Correspondent Name: HERSHEY FOODS CORP.

Correspondent Address: 19 EAST CHOCOLATE AVE.
HERSHEY, PA 17033

Domestic Representative - Not Found

Assignment 5 of 16

Conveyance: MERGER, EFFECTIVE JANUARY 5, 1982

Reel/Frame: [1815/0300](#)

Pages: 6

Date Recorded: Aug. 07, 1998

Supporting Documents: [assignment-tm-1815-0300.pdf](#)

Assignor

Name: [SAN GIORGIO-SKINNER, INC.](#) Execution Date: Jan. 29, 1982
 Legal Entity Type: CORPORATION State or Country Where Organized: DELAWARE

Assignee

Name: [HERSHEY FOODS CORPORATION](#)
 Legal Entity Type: CORPORATION State or Country Where Organized: DELAWARE
 Address: 19 EAST CHOCOLATE AVENUE
 HERSHEY, PENNSYLVANIA 17033

Correspondent

Correspondent Name: JENNISON & SHULTZ, P.C.
 Correspondent Address: KATHRYN JENNISON SHULTZ
 2001 JEFFERSON DAVIS HIGHWAY
 ARLINGTON, VA 22202

Domestic Representative - Not Found

Assignment 6 of 16

Conveyance: ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL
 Reel/Frame: [0952/0007](#) Pages: 32
 Date Recorded: Jan. 29, 1993
 Supporting Documents: No Supporting Documents Available

Assignor

Name: [HERSHEY FOODS CORPORATION](#) Execution Date: Dec. 31, 1992
 Legal Entity Type: CORPORATION State or Country Where Organized: DELAWARE

Assignee

Name: [HOMESTEAD, INC.](#)
 Legal Entity Type: CORPORATION State or Country Where Organized: DELAWARE
 Address: 42 READ'S WAY
 NEW CASTLE, DELAWARE 19720

Correspondent

Correspondent Name: HOMESTEAD, INC.
 Correspondent Address: WILLIAM J. BURGESS
 111 CONTINENTAL DRIVE, SUITE 309
 NEWARK, DELAWARE 19713

Domestic Representative - Not Found

Assignment 7 of 16

Conveyance: CORRECTIVE ASSIGNMENT TO ADD REGISTRATION NUMBERS WHICH WAS OMITTED FROM THE PREVIOUSLY RECORDED ASSIGNMENT ON REEL 0272, FRAME 0102.
 Reel/Frame: [1845/0645](#) Pages: 6
 Date Recorded: Dec. 22, 1998
 Supporting Documents: [assignment-tm-1845-0645.pdf](#)

Assignor

Name: [S.G.M., INC.](#) Execution Date: Jun. 24, 1998
 Legal Entity Type: CORPORATION State or Country Where Organized: PENNSYLVANIA

Assignee

Name: [SAN GIORGIO MACARONI, INC.](#)
 Legal Entity Type: CORPORATION State or Country Where Organized: DELAWARE

Where Organized:

Address: 749 GUILFORD STREET
LEBANON, PENNSYLVANIA

Correspondent

Correspondent Name: HERSHEY CHOCOLATE & CONFECTIONERY CORP.

Correspondent Address: MARTHA L. CECIL-FEW
F/K/A HOMESTEAD, INC.
5060 WARD ROAD
WHEAT RIDGE, CO 80033

Domestic Representative - Not Found

Assignment 8 of 16

Conveyance: ASSIGNS THE ENTIRE INTEREST

Reel/Frame: [1797/0624](#)

Pages: 13

Date Recorded: Jan. 28, 1999

Supporting Documents: [assignment-tm-1797-0624.pdf](#)

Assignor

Name: [HOMESTEAD, INC.](#)

Execution Date: Jan. 28, 1999

Legal Entity Type: CORPORATION

State or Country Where Organized: DELAWARE

Assignee

Name: [HERSHEY CHOCOLATE & CONFECTIONERY CORPORATION](#)

Legal Entity Type: CORPORATION

State or Country Where Organized: DELAWARE

Address: 5060 WARD ROAD
WHEAT RIDGE, COLORADO 80033

Correspondent

Correspondent Name: SKADDEN ARPS SLATE MEAGHER & FLOM LLP

Correspondent Address: STEVEN ROSENTHAL, ESQ.
919 THIRD AVENUE
NEW YORK, NY 10022

Domestic Representative - Not Found

Assignment 9 of 16

Conveyance: SEE RECORDING AT REEL 1800, FRAME 0668. (RE-RECORD TO CORRECT THE NUMBER OF MICROFILM PAGES FROM 12 TO 13)

Reel/Frame: [1797/0884](#)

Pages: 12

Date Recorded: Jan. 28, 1999

Supporting Documents: [assignment-tm-1797-0884.pdf](#)

Assignor

Name: [HERSHEY CHOCOLATE & CONFECTIONERY CORPORATION](#)

Execution Date: Jan. 28, 1999

Legal Entity Type: CORPORATION

State or Country Where Organized: DELAWARE

Assignee

Name: [NEW WORLD PASTA COMPANY FORMERLY KNOWN AS HERSHEY PASTA MANUFACTURING COMPANY](#)

Legal Entity Type: CORPORATION

State or Country Where Organized: DELAWARE

Address: 100 CRYSTAL A DRIVE
HERSHEY, PENNSYLVANIA 17033

Correspondent

Correspondent Name: SKADDEN, ARPS, SLATE, MEAGHER & FLOM LLP

Correspondent Address: STEVEN M. ROSENTHAL, ESQ.
919 THIRD AVENUE
NEW YORK, NY 10022

Domestic Representative - Not Found

Assignment 10 of 16

Conveyance: ASSIGNS THE ENTIRE INTEREST

Reel/Frame: [1800/0668](#)

Pages: 13

Date Recorded: Jan. 28, 1999

Supporting Documents: [assignment-tm-1800-0668.pdf](#)

Assignor

Name: [HERSHEY CHOCOLATE & CONFECTIONERY CORPORATION](#)

Execution Date: Jan. 28, 1999

Legal Entity Type: CORPORATION

State or Country Where Organized: DELAWARE

Assignee

Name: [NEW WORLD PASTA COMPANY FORMERLY KNOWN AS HERSHEY PASTA MANUFACTURING COMPANY](#)

Legal Entity Type: CORPORATION

State or Country Where Organized: DELAWARE

Address: 100 CRYSTAL A DRIVE
HERSHEY, PENNSYLVANIA 17033

Correspondent

Correspondent Name: SKADDEN, ARPS, SLATE, ET AL.

Correspondent Address: STEVEN M. ROSENTHAL, ESQ.
919 THIRD AVENUE
NEW YORK, NY 10022

Domestic Representative - Not Found

Assignment 11 of 16

Conveyance: SECURITY INTEREST

Reel/Frame: [1801/0257](#)

Pages: 12

Date Recorded: Jan. 28, 1999

Supporting Documents: [assignment-tm-1801-0257.pdf](#)

Assignor

Name: [NEW WORLD PASTA COMPANY](#)

Execution Date: Jan. 28, 1999

Legal Entity Type: CORPORATION

State or Country Where Organized: DELAWARE

Assignee

Name: [BANK OF NOVA SCOTIA, THE](#)

Legal Entity Type: UNKNOWN

State or Country Where Organized: No Place Where Organized Found

Address: ONE LIBERTY PLAZA
NEW YORK, NEW YORK 10006

Correspondent

Correspondent Name: WILLKIE FARR & GALLAGHER

Correspondent Address: ROBERT A. ROSENBERG
787 SEVENTH AVENUE
NEW YORK, NY 10019

Domestic Representative - Not Found

Assignment 12 of 16

Conveyance: ASSIGNMENT OF ADMINISTRATIVE AGENT OF SECURITY INTERESTS IN TRADEMARKS

Reel/Frame: [2844/0248](#)

Pages: 22

Date Recorded: May 07, 2004

Supporting Documents: [assignment-tm-2844-0248.pdf](#)

Assignor

Name: [THE BANK OF NOVA SCOTIA](#)

Execution Date: Apr. 26, 2004

Legal Entity Type: A CANADIAN CHARTERED BANK

State or Country CANADA
Where Organized:

Assignee

Name: [BNY ASSET SOLUTIONS LLC](#)

Legal Entity Type: LLC

State or Country DELAWARE
Where Organized:Address: 600 EAST LAS COLINAS BOULEVARD, SUITE 1300
IRVING, TEXAS 75039

Correspondent

Correspondent Name: DUSAN CLARK

Correspondent Address: SIDLEY AUSTIN BROWN & WOOD LLP
717 N. HARWOOD SUITE 3400
DALLAS, TX 75201

Domestic Representative - Not Found

Assignment 13 of 16

Conveyance: ASSIGNMENT OF ADMINISTRATIVE AGENT OF SECURITY INTEREST

Reel/Frame: [2934/0386](#)

Pages: 14

Date Recorded: Sep. 13, 2004

Supporting Documents: [assignment-tm-2934-0386.pdf](#)

Assignor

Name: [BNY ASSET SOLUTIONS, LLC](#)

Execution Date: Jun. 11, 2004

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country DELAWARE
Where Organized:

Assignee

Name: [THE BANK OF NEW YORK](#)

Legal Entity Type: BANKING CORPORATION

State or Country NEW YORK
Where Organized:Address: ASSET SOLUTIONS DIVISION
600 E. LAS COLINAS BLVD
IRVING, TEXAS 75039

Correspondent

Correspondent Name: DUSAN CLARK, ESQ.

Correspondent Address: SIDLEY AUSTIN BROWN & WOOD LLP
717 N. HARWOOD ST. SUITE 3400
DALLAS, TX 75201

Domestic Representative - Not Found

Assignment 14 of 16

Conveyance: TRADEMARK SECURITY AGREEMENT TERMINATION AND RELEASE

Reel/Frame: [3211/0110](#)

Pages: 14

Date Recorded: Dec. 15, 2005

Supporting Documents: [assignment-tm-3211-0110.pdf](#)

Assignor

Name: [THE BANK OF NEW YORK, AS AGENT](#)

Execution Date: Dec. 07, 2005

Legal Entity Type: CORPORATION

State or Country No Place Where Organized Found
Where Organized:

Assignee

Name: [NEW WORLD PASTA COMPANY](#)

Legal Entity Type: CORPORATION

State or Country DELAWARE
Where Organized:Address: 85 SHANNON ROAD
HARRISBURG, PENNSYLVANIA 17112

Correspondent

Correspondent Name: PAUL HASTINGS JANOFFSKY & WALKER LLP

Name:

Correspondent 515 S. FLOWER STREET, 25TH FLOOR
Address: LOS ANGELES, CA 90071

Domestic Representative - Not Found**Assignment 15 of 16****Conveyance:** SECURITY INTEREST**Reel/Frame:** [3212/0272](#)**Pages:** 21**Date Recorded:** Dec. 16, 2005**Supporting Documents:** [assignment-tm-3212-0272.pdf](#)**Assignor****Name:** [NEW WORLD PASTA COMPANY](#)**Execution Date:** Dec. 07, 2005**Legal Entity Type:** CORPORATION**State or Country Where Organized:** DELAWARE**Assignee****Name:** [WELLS FARGO FOOTHILL, INC., AS AGENT](#)**Legal Entity Type:** CORPORATION**State or Country Where Organized:** CALIFORNIA**Address:** 2450 COLORADO AVENUE, SUITE 3000 WEST
SANTA MONICA, CALIFORNIA 90404**Correspondent****Correspondent Name:** PAUL HASTINGS JANOFISKY & WALKER LLP**Correspondent Address:** 515 S. FLOWER ST., 25TH FLOOR
LOS ANGELES, CA 90071**Domestic Representative - Not Found****Assignment 16 of 16****Conveyance:** SECURITY INTEREST**Reel/Frame:** [3212/0551](#)**Pages:** 21**Date Recorded:** Dec. 15, 2005**Supporting Documents:** [assignment-tm-3212-0551.pdf](#)**Assignor****Name:** [NEW WORLD PASTA COMPANY](#)**Execution Date:** Dec. 07, 2005**Legal Entity Type:** CORPORATION**State or Country Where Organized:** DELAWARE**Assignee****Name:** [MORGAN STANLEY & CO. INCORPORATED](#)**Legal Entity Type:** CORPORATION**State or Country Where Organized:** DELAWARE**Address:** 1585 BROADWAY
NEW YORK, NEW YORK 10036**Correspondent****Correspondent Name:** PAUL HASTINGS JANOFISKY & WALKER LLP**Correspondent Address:** 515 S. FLOWER STREET, 25TH FLOOR
LOS ANGELES, CALIFORNIA 90071**Domestic Representative - Not Found****Proceedings****Summary****Number of Proceedings:** 1**Type of Proceeding: Opposition****Proceeding Number:** [91178325](#)**Filing Date:** Jul 11, 2007

Status: Terminated**Status Date:** Sep 21, 2009**Interlocutory Attorney:** LINDA M SKORO**Defendant****Name:** Giorgifred Company**Correspondent Address:** S. Lloyd Smith
BUCHANAN INGERSOLL & Rooney P.C.
1737 KING STREET, SUITE 500
ALEXANDRIA VA , 22314-2727
UNITED STATES**Correspondent e-mail:** lloyd.smith@bipc.com**Associated marks**

Mark	Application Status	Serial Number	Registration Number
GIORGIO WEDGEWORTH	Section 8 and 15 - Accepted and Acknowledged	78779564	3804899

Plaintiff(s)**Name:** New World Pasta Company**Correspondent Address:** Cory M. Amron
Vorys, Sater, Seymour and Pease LLP
1828 L Street NW Eleventh Floor
Washington DC , 20036
UNITED STATES**Correspondent e-mail:** iplaw@vorys.com , behogue@vorys.com , rsdonnell@vorys.com**Associated marks**

Mark	Application Status	Serial Number	Registration Number
SAN GIORGIO	Renewed	71115859	128415
SAN GIORGIO	Renewed	71669916	607385
SAN GIORGIO	Renewed	72243173	844678

Prosecution History

Entry Number	History Text	Date	Due Date
1	FILED AND FEE	Jul 11, 2007	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Jul 11, 2007	Aug 20, 2007
3	PENDING, INSTITUTED	Jul 11, 2007	
4	STIP TO SUSPEND PEND SETTLEMENT NEGOTNS	Jul 27, 2007	
5	SUSPENDED	Jul 27, 2007	
6	STIP TO SUSPEND PEND SETTLEMENT NEGOTNS	Jan 22, 2008	
7	SUSPENDED	Jan 22, 2008	
8	ANSWER	Apr 21, 2008	
9	STIPULATION FOR AN EXTENSION OF TIME	Jul 21, 2008	
10	EXTENSION OF TIME GRANTED	Jul 21, 2008	
11	STIP TO SUSPEND PEND SETTLEMENT NEGOTNS	Nov 18, 2008	
12	SUSPENDED	Nov 18, 2008	
13	STIP TO SUSPEND PEND SETTLEMENT NEGOTNS	Jan 29, 2009	
14	SUSPENDED	Jan 29, 2009	
15	STIP TO SUSPEND PEND SETTLEMENT NEGOTNS	Apr 30, 2009	
16	SUSPENDED	Apr 30, 2009	
17	STIP TO SUSPEND PEND SETTLEMENT NEGOTNS	Aug 19, 2009	
18	SUSPENDED	Aug 20, 2009	
19	WITHDRAWAL OF OPPOSITION	Sep 18, 2009	
20	BD'S DECISION: DISMISSED W/ PREJUDICE	Sep 21, 2009	
21	TERMINATED	Sep 21, 2009	

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Mark: SAN GIORGIO

SAN GIORGIO

US Serial Number: 71669916

Application Filing Date: Jul. 13, 1954

US Registration Number: 607385

Registration Date: Jun. 14, 1955

Register: Principal

Mark Type: Trademark

Status: The registration has been renewed.

Status Date: Mar. 26, 2015

Mark Information

Mark Literal Elements: SAN GIORGIO

Standard Character Claim: No

Mark Drawing Type: 5 - AN ILLUSTRATION DRAWING WITH WORD(S) /LETTER(S)/ NUMBER(S) INSTYLIZED FORM

Related Properties Information

Claimed Ownership of US Registrations: 0128415

Goods and Services

Note: The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((...)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks *...* identify additional (new) wording in the goods/services.

For: SPAGHETTI SAUCE, MACARONI OF VARIOUS LENGTHS, STYLES, SHAPES, AND CUTS

International Class(es): 030

U.S Class(es): 046 - Primary Class

Class Status: ACTIVE

Basis: 1(a)

First Use: Feb. 01, 1916

Use in Commerce: Feb. 01, 1916

Basis Information (Case Level)

Filed Use: Yes

Currently Use: Yes

Amended Use: No

Filed ITU: No

Currently ITU: No

Amended ITU: No

Filed 44D: No

Currently 44D: No

Amended 44D: No

Filed 44E: No

Currently 44E: No

Amended 44E: No

Filed 66A: No

Currently 66A: No

Filed No Basis: No

Currently No Basis: No

Current Owner(s) Information

Owner Name: NEW WORLD PASTA COMPANY

Owner Address: 85 SHANNON ROAD
HARRISBURG, PENNSYLVANIA 17112
UNITED STATES

Legal Entity Type: CORPORATION

State or Country: DELAWARE
Where Organized:**Attorney/Correspondence Information****Attorney of Record****Attorney Name:** Ronald E. Shapiro**Docket Number:** CPA13360**Attorney Primary
Email Address:** rshapiro@sasiplaw.com**Attorney Email
Authorized:** Yes**Correspondent****Correspondent
Name/Address:** Ronald E. Shapiro
Shapiro and Silverstein PLLC
11350 Random Hills Road, Suite 740
Fairfax, VIRGINIA 22030
UNITED STATES**Phone:** 703-273-7680**Fax:** 703-273-7684**Correspondent e-
mail:** rshapiro@sasiplaw.com**Correspondent e-
mail Authorized:** Yes**Domestic Representative - Not Found****Prosecution History**

Date	Description	Proceeding Number
Mar. 26, 2015	NOTICE OF ACCEPTANCE OF SEC. 8 & 9 - E-MAILED	
Mar. 26, 2015	REGISTERED AND RENEWED (SECOND RENEWAL - 10 YRS)	67603
Mar. 26, 2015	REGISTERED - SEC. 8 (10-YR) ACCEPTED/SEC. 9 GRANTED	67603
Mar. 18, 2015	CASE ASSIGNED TO POST REGISTRATION PARALEGAL	67603
Mar. 03, 2015	TEAS SECTION 8 & 9 RECEIVED	
Jan. 30, 2009	CASE FILE IN TICRS	
Jan. 12, 2009	TEAS CHANGE OF CORRESPONDENCE RECEIVED	
Mar. 15, 2007	TEAS CHANGE OF CORRESPONDENCE RECEIVED	
Aug. 09, 2006	REGISTERED AND RENEWED (FIRST RENEWAL - 10 YRS)	76293
Aug. 09, 2006	REGISTERED - SEC. 8 (10-YR) ACCEPTED/SEC. 9 GRANTED	
Aug. 09, 2006	ASSIGNED TO PARALEGAL	76293
Jan. 25, 2006	AMENDMENT UNDER SECTION 7 - ISSUED	
Nov. 10, 2005	ASSIGNED TO PARALEGAL	59136
Jun. 13, 2005	SEC 7 REQUEST FILED	
Jun. 13, 2005	REGISTERED - COMBINED SECTION 8 (10-YR) & SEC. 9 FILED	
Jun. 13, 2005	PAPER RECEIVED	
Jul. 27, 1995	REGISTERED AND RENEWED (SECOND RENEWAL - 10 YRS)	
May 22, 1995	REGISTERED - SEC. 9 FILED/CHECK RECORD FOR SEC. 8	
Jun. 14, 1975	REGISTERED AND RENEWED (FIRST RENEWAL - 20 YRS)	

Maintenance Filings or Post Registration Information**Affidavit of
Continued Use:** Section 8 - Accepted**Affidavit of
Incontestability:** Section 15 - Accepted**Renewal Date:** Jun. 14, 2015**Change in
Registration:** Yes**Amendment to a
Registration/Renewal
Certificate:** The drawing is amended to appear as follows: PUBLISH NEW CUT**TM Staff and Location Information****TM Staff Information - None**

File Location

Current Location: GENERIC WEB UPDATE

Date in Location: Mar. 26, 2015

Assignment Abstract Of Title Information

Summary

Total Assignments: 17

Registrant: SAN GIORGIO MACARONI, INC.

Assignment 1 of 17

Conveyance: ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

Reel/Frame: [0140/0578](#)

Pages: 4

Date Recorded: Jul. 26, 1966

Supporting Documents: No Supporting Documents Available

Assignor

Name: [S.G.M., INC.](#)

Execution Date: Jun. 24, 1966

Legal Entity Type: CORPORATION

State or Country: PENNSYLVANIA
Where Organized:

Assignee

Name: [SAN GIORGIO MACARONI, INC.](#)

Legal Entity Type: CORPORATION

State or Country: DELAWARE
Where Organized:Address: 749 GUILFORD ST.
LEBANON, PENNSYLVANIA

Correspondent

Correspondent Name: MCNEES, WALLACE ET AL.

Correspondent Address: P.O. BOX 432
COMMERCE BLDG.
HARRISBURG, PA 17108

Domestic Representative - Not Found

Assignment 2 of 17

Conveyance: ASSIGNS ITS ENTIRE INTEREST AND THE GOOD WILL, EFFECTIVE JUNE 24, 1966.

Reel/Frame: [0272/0102](#)

Pages: 4

Date Recorded: Aug. 05, 1975

Supporting Documents: No Supporting Documents Available

Assignor

Name: [S.G.M., INC.](#)

Execution Date: Jul. 19, 1966

Legal Entity Type: CORPORATION

State or Country: PENNSYLVANIA
Where Organized:

Assignee

Name: [SAN GIORGIO MACARONI, INC.](#)

Legal Entity Type: CORPORATION

State or Country: DELAWARE
Where Organized:Address: 749 GUILFORD STREET
LEBANON, PENNSYLVANIA

Correspondent

Correspondent Name: WILLIAM A. VANBRUNT

Correspondent Address: P.O. BOX 1166
100 PINE STREET
HARRISBURG, PA 17108

Domestic Representative - Not Found

Assignment 3 of 17

Conveyance: CHANGE OF NAME 19660624

Reel/Frame: [0294/0577](#)

Pages: 4

Date Recorded: Sep. 17, 1976

Supporting Documents: No Supporting Documents Available

Assignor

Name: [SAN GIORGIO MACARONI, INC.](#)

Execution Date: Aug. 09, 1976

Legal Entity Type: UNKNOWN

State or Country Where Organized: No Place Where Organized Found

Assignee

Name: [S.G.M., INC.](#)

Legal Entity Type: UNKNOWN

State or Country Where Organized: No Place Where Organized Found

Address: No Assignee Address Found

Correspondent

Correspondent Name: MCNEES, WALLACE & NURICK

Correspondent Address: P.O. BOX 1166
100 PINE STREET
HARRISBURG, PA 17108

Domestic Representative - Not Found

Assignment 4 of 17

Conveyance: CERTIFIED COPY OF CHANGE OF NAME FILED IN THE OFFICE OF THE SECRETARY OF STATE OF PENNSYLVANIA ON DEC. 13, 1979

Reel/Frame: [0362/0778](#)

Pages: 4

Date Recorded: Jan. 24, 1980

Supporting Documents: No Supporting Documents Available

Assignor

Name: [SAN GIORGIO MACARONI, INC.](#)

Execution Date: Dec. 13, 1979

Legal Entity Type: UNKNOWN

State or Country Where Organized: No Place Where Organized Found

Assignee

Name: [S. G. M. , INC.](#)

Legal Entity Type: UNKNOWN

State or Country Where Organized: No Place Where Organized Found

Address: No Assignee Address Found

Correspondent

Correspondent Name: WILLIAM A. VAN BRUNT

Correspondent Address: HERSHEY FOODS CORP.
100 MASON ROAD, EAST
HERSHEY, PA 17033

Domestic Representative - Not Found

Assignment 5 of 17

Conveyance: CHANGE OF NAME 19800527

Reel/Frame: [0371/0335](#)

Pages: 4

Date Recorded: Jun. 23, 1980

Supporting Documents: No Supporting Documents Available

Assignor

Name: [SAN GIORGIO MACARONI, INC.](#)

Execution Date: May 27, 1980

Legal Entity Type: UNKNOWN

State or Country Where Organized: No Place Where Organized Found

Assignee

Name: [SAN GIORGIO-SKINNER, INC.](#)

Legal Entity Type: UNKNOWN

State or Country Where Organized: No Place Where Organized Found

Address: No Assignee Address Found

Correspondent

Correspondent Name: HERSHEY FOODS CORP.

Correspondent Address: 19 EAST CHOCOLATE AVE.
HERSHEY, PA 17033

Domestic Representative - Not Found

Assignment 6 of 17

Conveyance: MERGER 19820105DE

Reel/Frame: [0410/0343](#)

Pages: 4

Date Recorded: Feb. 25, 1982

Supporting Documents: No Supporting Documents Available

Assignor

Name: [SAN GIORGIO- SKINNER, INC.](#)

Execution Date: Jan. 29, 1982

Legal Entity Type: UNKNOWN

State or Country Where Organized: No Place Where Organized Found

Assignee

Name: [HERSHEY FOODS CORPORATION](#)

Legal Entity Type: UNKNOWN

State or Country Where Organized: No Place Where Organized Found

Address: No Assignee Address Found

Correspondent

Correspondent Name: HERSHEY FOODS CORP.

Correspondent Address: 19 EAST CHOCOLATE AVE.
HERSHEY, PA 17033

Domestic Representative - Not Found

Assignment 7 of 17

Conveyance: ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

Reel/Frame: [0952/0007](#)

Pages: 32

Date Recorded: Jan. 29, 1993

Supporting Documents: No Supporting Documents Available

Assignor

Name: [HERSHEY FOODS CORPORATION](#)

Execution Date: Dec. 31, 1992

Legal Entity Type: CORPORATION

State or Country Where Organized: DELAWARE

Assignee

Name: [HOMESTEAD, INC.](#)

Legal Entity Type: CORPORATION

State or Country Where Organized: DELAWARE

Address: 42 READ'S WAY
NEW CASTLE, DELAWARE 19720

Correspondent

Correspondent Name: HOMESTEAD, INC.

Correspondent Address: WILLIAM J. BURGESS
111 CONTINENTAL DRIVE, SUITE 309
NEWARK, DELAWARE 19713

Domestic Representative - Not Found

Assignment 8 of 17

Conveyance: CORRECTIVE ASSIGNMENT TO ADD REGISTRATION NUMBERS WHICH WAS OMITTED FROM THE PREVIOUSLY RECORDED ASSIGNMENT ON REEL 0272, FRAME 0102.

Reel/Frame: [1845/0645](#)

Pages: 6

Date Recorded: Dec. 22, 1998

Supporting Documents: [assignment-tm-1845-0645.pdf](#)

Assignor

Name: [S.G.M., INC.](#) Execution Date: Jun. 24, 1998
 Legal Entity Type: CORPORATION State or Country Where Organized: PENNSYLVANIA

Assignee

Name: [SAN GIORGIO MACARONI, INC.](#)
 Legal Entity Type: CORPORATION State or Country Where Organized: DELAWARE
 Address: 749 GUILFORD STREET
 LEBANON, PENNSYLVANIA

Correspondent

Correspondent Name: HERSHEY CHOCOLATE & CONFECTIONERY CORP.
 Correspondent Address: MARTHA L. CECIL-FEW
 F/K/A HOMESTEAD, INC.
 5060 WARD ROAD
 WHEAT RIDGE, CO 80033

Domestic Representative - Not Found**Assignment 9 of 17**

Conveyance: ASSIGNS THE ENTIRE INTEREST
 Reel/Frame: [1797/0624](#) Pages: 13
 Date Recorded: Jan. 28, 1999
 Supporting Documents: [assignment-tm-1797-0624.pdf](#)

Assignor

Name: [HOMESTEAD, INC.](#) Execution Date: Jan. 28, 1999
 Legal Entity Type: CORPORATION State or Country Where Organized: DELAWARE

Assignee

Name: [HERSHEY CHOCOLATE & CONFECTIONERY CORPORATION](#)
 Legal Entity Type: CORPORATION State or Country Where Organized: DELAWARE
 Address: 5060 WARD ROAD
 WHEAT RIDGE, COLORADO 80033

Correspondent

Correspondent Name: SKADDEN ARPS SLATE MEAGHER & FLOM LLP
 Correspondent Address: STEVEN ROSENTHAL, ESQ.
 919 THIRD AVENUE
 NEW YORK, NY 10022

Domestic Representative - Not Found**Assignment 10 of 17**

Conveyance: SEE RECORDING AT REEL 1800, FRAME 0668. (RE-RECORD TO CORRECT THE NUMBER OF MICROFILM PAGES FROM 12 TO 13)
 Reel/Frame: [1797/0884](#) Pages: 12
 Date Recorded: Jan. 28, 1999
 Supporting Documents: [assignment-tm-1797-0884.pdf](#)

Assignor

Name: [HERSHEY CHOCOLATE & CONFECTIONERY CORPORATION](#) Execution Date: Jan. 28, 1999
 Legal Entity Type: CORPORATION State or Country Where Organized: DELAWARE

Assignee

Name: [NEW WORLD PASTA COMPANY FORMERLY KNOWN AS HERSHEY PASTA MANUFACTURING COMPANY](#)

Legal Entity Type: CORPORATION

State or Country DELAWARE
Where Organized:Address: 100 CRYSTAL A DRIVE
HERSHEY, PENNSYLVANIA 17033

Correspondent

Correspondent Name: SKADDEN, ARPS, SLATE, MEAGHER & FLOM LLP

Correspondent Address: STEVEN M. ROSENTHAL, ESQ.
919 THIRD AVENUE
NEW YORK, NY 10022

Domestic Representative - Not Found

Assignment 11 of 17

Conveyance: ASSIGNS THE ENTIRE INTEREST

Reel/Frame: [1800/0668](#)

Pages: 13

Date Recorded: Jan. 28, 1999

Supporting Documents: [assignment-tm-1800-0668.pdf](#)

Assignor

Name: [HERSHEY CHOCOLATE & CONFECTIONERY CORPORATION](#)

Execution Date: Jan. 28, 1999

Legal Entity Type: CORPORATION

State or Country DELAWARE
Where Organized:

Assignee

Name: [NEW WORLD PASTA COMPANY FORMERLY KNOWN AS HERSHEY PASTA MANUFACTURING COMPANY](#)

Legal Entity Type: CORPORATION

State or Country DELAWARE
Where Organized:Address: 100 CRYSTAL A DRIVE
HERSHEY, PENNSYLVANIA 17033

Correspondent

Correspondent Name: SKADDEN, ARPS, SLATE, ET AL.

Correspondent Address: STEVEN M. ROSENTHAL, ESQ.
919 THIRD AVENUE
NEW YORK, NY 10022

Domestic Representative - Not Found

Assignment 12 of 17

Conveyance: SECURITY INTEREST

Reel/Frame: [1801/0257](#)

Pages: 12

Date Recorded: Jan. 28, 1999

Supporting Documents: [assignment-tm-1801-0257.pdf](#)

Assignor

Name: [NEW WORLD PASTA COMPANY](#)

Execution Date: Jan. 28, 1999

Legal Entity Type: CORPORATION

State or Country DELAWARE
Where Organized:

Assignee

Name: [BANK OF NOVA SCOTIA, THE](#)

Legal Entity Type: UNKNOWN

State or Country No Place Where Organized Found
Where Organized:Address: ONE LIBERTY PLAZA
NEW YORK, NEW YORK 10006

Correspondent

Correspondent Name: WILLKIE FARR & GALLAGHER

Correspondent Address: ROBERT A. ROSENBERG
787 SEVENTH AVENUE
NEW YORK, NY 10019

Domestic Representative - Not Found

Assignment 13 of 17**Conveyance:** ASSIGNMENT OF ADMINISTRATIVE AGENT OF SECURITY INTERESTS IN TRADEMARKS**Reel/Frame:** [2844/0248](#)**Pages:** 22**Date Recorded:** May 07, 2004**Supporting Documents:** [assignment-tm-2844-0248.pdf](#)**Assignor****Name:** [THE BANK OF NOVA SCOTIA](#)**Execution Date:** Apr. 26, 2004**Legal Entity Type:** A CANADIAN CHARTERED BANK**State or Country Where Organized:** CANADA**Assignee****Name:** [BNY ASSET SOLUTIONS LLC](#)**Legal Entity Type:** LLC**State or Country Where Organized:** DELAWARE**Address:** 600 EAST LAS COLINAS BOULEVARD, SUITE 1300
IRVING, TEXAS 75039**Correspondent****Correspondent Name:** DUSAN CLARK**Correspondent Address:** SIDLEY AUSTIN BROWN & WOOD LLP
717 N. HARWOOD SUITE 3400
DALLAS, TX 75201**Domestic Representative - Not Found****Assignment 14 of 17****Conveyance:** ASSIGNMENT OF ADMINISTRATIVE AGENT OF SECURITY INTEREST**Reel/Frame:** [2934/0386](#)**Pages:** 14**Date Recorded:** Sep. 13, 2004**Supporting Documents:** [assignment-tm-2934-0386.pdf](#)**Assignor****Name:** [BNY ASSET SOLUTIONS, LLC](#)**Execution Date:** Jun. 11, 2004**Legal Entity Type:** LIMITED LIABILITY COMPANY**State or Country Where Organized:** DELAWARE**Assignee****Name:** [THE BANK OF NEW YORK](#)**Legal Entity Type:** BANKING CORPORATION**State or Country Where Organized:** NEW YORK**Address:** ASSET SOLUTIONS DIVISION
600 E. LAS COLINAS BLVD
IRVING, TEXAS 75039**Correspondent****Correspondent Name:** DUSAN CLARK, ESQ.**Correspondent Address:** SIDLEY AUSTIN BROWN & WOOD LLP
717 N. HARWOOD ST. SUITE 3400
DALLAS, TX 75201**Domestic Representative - Not Found****Assignment 15 of 17****Conveyance:** TRADEMARK SECURITY AGREEMENT TERMINATION AND RELEASE**Reel/Frame:** [3211/0110](#)**Pages:** 14**Date Recorded:** Dec. 15, 2005**Supporting Documents:** [assignment-tm-3211-0110.pdf](#)**Assignor****Name:** [THE BANK OF NEW YORK, AS AGENT](#)**Execution Date:** Dec. 07, 2005**Legal Entity Type:** CORPORATION**State or Country Where Organized:** No Place Where Organized Found

Assignee

Name: [NEW WORLD PASTA COMPANY](#)

Legal Entity Type: CORPORATION

State or Country Where Organized: DELAWARE

Address: 85 SHANNON ROAD
HARRISBURG, PENNSYLVANIA 17112

Correspondent

Correspondent Name: PAUL HASTINGS JANOFSKY & WALKER LLP

Correspondent Address: 515 S. FLOWER STREET, 25TH FLOOR
LOS ANGELES, CA 90071

Domestic Representative - Not Found

Assignment 16 of 17

Conveyance: SECURITY INTEREST

Reel/Frame: [3212/0272](#)

Pages: 21

Date Recorded: Dec. 16, 2005

Supporting Documents: [assignment-tm-3212-0272.pdf](#)

Assignor

Name: [NEW WORLD PASTA COMPANY](#)

Execution Date: Dec. 07, 2005

Legal Entity Type: CORPORATION

State or Country Where Organized: DELAWARE

Assignee

Name: [WELLS FARGO FOOTHILL, INC., AS AGENT](#)

Legal Entity Type: CORPORATION

State or Country Where Organized: CALIFORNIA

Address: 2450 COLORADO AVENUE, SUITE 3000 WEST
SANTA MONICA, CALIFORNIA 90404

Correspondent

Correspondent Name: PAUL HASTINGS JANOFSKY & WALKER LLP

Correspondent Address: 515 S. FLOWER ST., 25TH FLOOR
LOS ANGELES, CA 90071

Domestic Representative - Not Found

Assignment 17 of 17

Conveyance: SECURITY INTEREST

Reel/Frame: [3212/0551](#)

Pages: 21

Date Recorded: Dec. 15, 2005

Supporting Documents: [assignment-tm-3212-0551.pdf](#)

Assignor

Name: [NEW WORLD PASTA COMPANY](#)

Execution Date: Dec. 07, 2005

Legal Entity Type: CORPORATION

State or Country Where Organized: DELAWARE

Assignee

Name: [MORGAN STANLEY & CO. INCORPORATED](#)

Legal Entity Type: CORPORATION

State or Country Where Organized: DELAWARE

Address: 1585 BROADWAY
NEW YORK, NEW YORK 10036

Correspondent

Correspondent Name: PAUL HASTINGS JANOFSKY & WALKER LLP

Correspondent Address: 515 S. FLOWER STREET, 25TH FLOOR
LOS ANGELES, CALIFORNIA 90071

Domestic Representative - Not Found

Proceedings

Summary

Number of
Proceedings: 1

Type of Proceeding: Opposition

Proceeding
Number: [91178325](#)

Filing Date: Jul 11, 2007

Status: Terminated

Status Date: Sep 21, 2009

Interlocutory
Attorney: LINDA M SKORO

Defendant

Name: Giorgifred Company

Correspondent
Address: S. Lloyd Smith
BUCHANAN INGERSOLL & Rooney P.C.
1737 KING STREET, SUITE 500
ALEXANDRIA VA , 22314-2727
UNITED STATES

Correspondent e-
mail: lloyd.smith@bipc.com

Associated marks

Mark	Application Status	Serial Number	Registration Number
GIORGIO WEDGEWORTH	Section 8 and 15 - Accepted and Acknowledged	78779564	3804899

Plaintiff(s)

Name: New World Pasta Company

Correspondent
Address: Cory M. Amron
Vorys, Sater, Seymour and Pease LLP
1828 L Street NW Eleventh Floor
Washington DC , 20036
UNITED STATES

Correspondent e-
mail: iplaw@vorys.com , behogue@vorys.com , rsdonnell@vorys.com

Associated marks

Mark	Application Status	Serial Number	Registration Number
SAN GIORGIO	Renewed	71115859	128415
SAN GIORGIO	Renewed	71669916	607385
SAN GIORGIO	Renewed	72243173	844678

Prosecution History

Entry Number	History Text	Date	Due Date
1	FILED AND FEE	Jul 11, 2007	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Jul 11, 2007	Aug 20, 2007
3	PENDING, INSTITUTED	Jul 11, 2007	
4	STIP TO SUSPEND PEND SETTLEMENT NEGOTNS	Jul 27, 2007	
5	SUSPENDED	Jul 27, 2007	
6	STIP TO SUSPEND PEND SETTLEMENT NEGOTNS	Jan 22, 2008	
7	SUSPENDED	Jan 22, 2008	
8	ANSWER	Apr 21, 2008	
9	STIPULATION FOR AN EXTENSION OF TIME	Jul 21, 2008	
10	EXTENSION OF TIME GRANTED	Jul 21, 2008	
11	STIP TO SUSPEND PEND SETTLEMENT NEGOTNS	Nov 18, 2008	
12	SUSPENDED	Nov 18, 2008	
13	STIP TO SUSPEND PEND SETTLEMENT NEGOTNS	Jan 29, 2009	
14	SUSPENDED	Jan 29, 2009	
15	STIP TO SUSPEND PEND SETTLEMENT NEGOTNS	Apr 30, 2009	
16	SUSPENDED	Apr 30, 2009	

17	STIP TO SUSPEND PEND SETTLEMENT NEGOTNS	Aug 19, 2009
18	SUSPENDED	Aug 20, 2009
19	WITHDRAWAL OF OPPOSITION	Sep 18, 2009
20	BD'S DECISION: DISMISSED W/ PREJUDICE	Sep 21, 2009
21	TERMINATED	Sep 21, 2009

Generated on: This page was generated by TSDR on 2017-01-13 13:18:38 EST

Mark: SAN GIORGIO

US Serial Number: 72243173

Application Filing Date: Apr. 11, 1966

US Registration Number: 844678

Registration Date: Feb. 20, 1968

Register: Principal

Mark Type: Trademark

TM5 Common Status Descriptor:



LIVE/REGISTRATION/Issued and Active

The trademark application has been registered with the Office.

Status: The registration has been renewed.

Status Date: Feb. 25, 2008

Mark Information

Mark Literal Elements: SAN GIORGIO

Standard Character Claim: No

Mark Drawing Type: 1 - TYPESET WORD(S) /LETTER(S) /NUMBER(S)

Translation: "SAN GIORGIO" MEANS "ST. GEORGE" IN ENGLISH.

Goods and Services

Note: The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((.)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks *..* identify additional (new) wording in the goods/services.

For: ALIMENTARY PASTES, INCLUDING VARIOUS SIZES, LENGTHS, STYLES, SHAPES, AND CUTS OF SPAGHETTI AND MACARONI; AND FOR EGG NOODLES AND EGG NOODLE PRODUCTS-NAMELY, POT PIE BOWS, POT PIE SQUARES, DUMPLINGS, [EGG NOODLE FLAKES, FOLDED NOODLES, BABY PASTINA;] FLAVORED BREAD CRUMBS, [GRATED CHEESE, MARCARONI AND CHEESE, NOODLES AND CHEESE, CANNED TOMATO PASTE, AND CANNED MEAT-FLAVORED] AND MEATLESS SPAGHETTI SAUCES

International Class(es): 001, 005, 029, 030, 031, 032

U.S Class(es): 046 - Primary Class

Class Status: ACTIVE

Basis: 1(a)

First Use: Feb. 01, 1916

Use in Commerce: Feb. 01, 1916

Basis Information (Case Level)

Filed Use: Yes

Currently Use: Yes

Amended Use: No

Filed ITU: No

Currently ITU: No

Amended ITU: No

Filed 44D: No

Currently 44D: No

Amended 44D: No

Filed 44E: No

Currently 44E: No

Amended 44E: No

Filed 66A: No

Currently 66A: No

Filed No Basis: No

Currently No Basis: No

Current Owner(s) Information

Owner Name: NEW WORLD PASTA COMPANY

Owner Address: 85 SHANNON ROAD
HARRISBURG, PENNSYLVANIA UNITED STATES 17112

Legal Entity Type: CORPORATION

State or Country: DELAWARE
Where Organized:

Attorney/Correspondence Information

Attorney of Record

Attorney Name: Cory M. Amron

Docket Number: 052753-00000

Attorney Primary Email Address: iplaw@vorys.com

Attorney Email Authorized: Yes

Correspondent

Correspondent Name/Address: Cory M. Amron
Vorys, Sater, Seymour and Pease LLP
P.O. Box 2255
IPLAW@Vorys
Columbus, OHIO UNITED STATES 43216-2255

Phone: (202) 467-8800

Fax: (202) 533-9099

Correspondent e-mail: iplaw@vorys.com

Correspondent e-mail Authorized: Yes

Domestic Representative - Not Found

Prosecution History

Date	Description	Proceeding Number
Feb. 04, 2009	CASE FILE IN TICRS	
Jan. 12, 2009	TEAS CHANGE OF CORRESPONDENCE RECEIVED	
Feb. 25, 2008	REGISTERED AND RENEWED (SECOND RENEWAL - 10 YRS)	60132
Feb. 25, 2008	REGISTERED - SEC. 8 (10-YR) ACCEPTED/SEC. 9 GRANTED	
Feb. 25, 2008	ASSIGNED TO PARALEGAL	60132
Feb. 20, 2008	TEAS SECTION 8 & 9 RECEIVED	
Feb. 20, 1988	REGISTERED AND RENEWED (FIRST RENEWAL - 20 YRS)	
Nov. 05, 1987	REGISTERED - SEC. 9 FILED/CHECK RECORD FOR SEC. 8	

Maintenance Filings or Post Registration Information

Affidavit of Continued Use: Section 8 - Accepted

Affidavit of Incontestability: Section 15 - Accepted

Renewal Date: Feb. 20, 2008

TM Staff and Location Information

TM Staff Information - None

File Location

Current Location: SCANNING ON DEMAND

Date in Location: Feb. 04, 2009

Assignment Abstract Of Title Information

Summary

Total Assignments: 15

Registrant: SAN GIORGIO MACARONI, INC.

Assignment 1 of 15

Conveyance: ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL**Reel/Frame:** [0140/0578](#)**Pages:** 4**Date Recorded:** Jul. 26, 1966**Supporting Documents:** No Supporting Documents Available**Assignor****Name:** [S.G.M., INC.](#)**Execution Date:** Jun. 24, 1966**Legal Entity Type:** CORPORATION**State or Country Where Organized:** PENNSYLVANIA**Assignee****Name:** [SAN GIORGIO MACARONI, INC.](#)**Legal Entity Type:** CORPORATION**State or Country Where Organized:** DELAWARE**Address:** 749 GUILFORD ST.
LEBANON, PENNSYLVANIA**Correspondent****Correspondent Name:** MCNEES, WALLACE ET AL.**Correspondent Address:** P.O. BOX 432
COMMERCE BLDG.
HARRISBURG, PA 17108**Domestic Representative - Not Found****Assignment 2 of 15****Conveyance:** ASSIGNS ITS ENTIRE INTEREST AND THE GOOD WILL, EFFECTIVE JUNE 24, 1966.**Reel/Frame:** [0272/0102](#)**Pages:** 4**Date Recorded:** Aug. 05, 1975**Supporting Documents:** No Supporting Documents Available**Assignor****Name:** [S.G.M., INC.](#)**Execution Date:** Jul. 19, 1966**Legal Entity Type:** CORPORATION**State or Country Where Organized:** PENNSYLVANIA**Assignee****Name:** [SAN GIORGIO MACARONI, INC.](#)**Legal Entity Type:** CORPORATION**State or Country Where Organized:** DELAWARE**Address:** 749 GUILFORD STREET
LEBANON, PENNSYLVANIA**Correspondent****Correspondent Name:** WILLIAM A. VANBRUNT**Correspondent Address:** P.O. BOX 1166
100 PINE STREET
HARRISBURG, PA 17108**Domestic Representative - Not Found****Assignment 3 of 15****Conveyance:** CERTIFIED COPY OF CHANGE OF NAME FILED IN THE OFFICE OF THE SECRETARY OF STATE OF PENNSYLVANIA ON DEC. 13, 1979**Reel/Frame:** [0362/0778](#)**Pages:** 4**Date Recorded:** Jan. 24, 1980**Supporting Documents:** No Supporting Documents Available**Assignor****Name:** [SAN GIORGIO MACARONI, INC.](#)**Execution Date:** Dec. 13, 1979**Legal Entity Type:** UNKNOWN**State or Country Where Organized:** No Place Where Organized Found

Assignee

Name: [S. G.M., INC.](#)

Legal Entity Type: UNKNOWN

State or Country Where Organized: No Place Where Organized Found

Address: No Assignee Address Found

Correspondent

Correspondent Name: WILLIAM A. VAN BRUNT

Correspondent Address: HERSHEY FOODS CORP.
100 MASON ROAD, EAST
HERSHEY, PA 17033

Domestic Representative - Not Found

Assignment 4 of 15

Conveyance: CHANGE OF NAME 19800527

Reel/Frame: [0371/0335](#)

Pages: 4

Date Recorded: Jun. 23, 1980

Supporting Documents: No Supporting Documents Available

Assignor

Name: [SAN GIORGIO MACARONI, INC.](#)

Legal Entity Type: UNKNOWN

Execution Date: May 27, 1980

State or Country Where Organized: No Place Where Organized Found

Assignee

Name: [SAN GIORGIO-SKINNER, INC.](#)

Legal Entity Type: UNKNOWN

State or Country Where Organized: No Place Where Organized Found

Address: No Assignee Address Found

Correspondent

Correspondent Name: HERSHEY FOODS CORP.

Correspondent Address: 19 EAST CHOCOLATE AVE.
HERSHEY, PA 17033

Domestic Representative - Not Found

Assignment 5 of 15

Conveyance: MERGER 19820105DE

Reel/Frame: [0410/0343](#)

Pages: 4

Date Recorded: Feb. 25, 1982

Supporting Documents: No Supporting Documents Available

Assignor

Name: [SAN GIORGIO- SKINNER, INC.](#)

Legal Entity Type: UNKNOWN

Execution Date: Jan. 29, 1982

State or Country Where Organized: No Place Where Organized Found

Assignee

Name: [HERSHEY FOODS CORPORATION](#)

Legal Entity Type: UNKNOWN

State or Country Where Organized: No Place Where Organized Found

Address: No Assignee Address Found

Correspondent

Correspondent Name: HERSHEY FOODS CORP.

Correspondent Address: 19 EAST CHOCOLATE AVE.
HERSHEY, PA 17033

Domestic Representative - Not Found

Assignment 6 of 15

Conveyance: ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

Reel/Frame: [0952/0007](#)

Pages: 32

Date Recorded: Jan. 29, 1993

Supporting Documents: No Supporting Documents Available

Assignor

Name: [HERSHEY FOODS CORPORATION](#)

Execution Date: Dec. 31, 1992

Legal Entity Type: CORPORATION

State or Country Where Organized: DELAWARE

Assignee

Name: [HOMESTEAD, INC.](#)

Legal Entity Type: CORPORATION

State or Country Where Organized: DELAWARE

Address: 42 READ'S WAY
NEW CASTLE, DELAWARE 19720

Correspondent

Correspondent Name: HOMESTEAD, INC.

Correspondent Address: WILLIAM J. BURGESS
111 CONTINENTAL DRIVE, SUITE 309
NEWARK, DELAWARE 19713

Domestic Representative - Not Found

Assignment 7 of 15

Conveyance: ASSIGNS THE ENTIRE INTEREST

Reel/Frame: [1797/0624](#)

Pages: 13

Date Recorded: Jan. 28, 1999

Supporting Documents: [assignment-tm-1797-0624.pdf](#)

Assignor

Name: [HOMESTEAD, INC.](#)

Execution Date: Jan. 28, 1999

Legal Entity Type: CORPORATION

State or Country Where Organized: DELAWARE

Assignee

Name: [HERSHEY CHOCOLATE & CONFECTIONERY CORPORATION](#)

Legal Entity Type: CORPORATION

State or Country Where Organized: DELAWARE

Address: 5060 WARD ROAD
WHEAT RIDGE, COLORADO 80033

Correspondent

Correspondent Name: SKADDEN ARPS SLATE MEAGHER & FLOM LLP

Correspondent Address: STEVEN ROSENTHAL, ESQ.
919 THIRD AVENUE
NEW YORK, NY 10022

Domestic Representative - Not Found

Assignment 8 of 15

Conveyance: SEE RECORDING AT REEL 1800, FRAME 0668. (RE-RECORD TO CORRECT THE NUMBER OF MICROFILM PAGES FROM 12 TO 13)

Reel/Frame: [1797/0884](#)

Pages: 12

Date Recorded: Jan. 28, 1999

Supporting Documents: [assignment-tm-1797-0884.pdf](#)

Assignor

Name: [HERSHEY CHOCOLATE & CONFECTIONERY CORPORATION](#)

Execution Date: Jan. 28, 1999

Legal Entity Type: CORPORATION

State or Country Where Organized: DELAWARE

Assignee**Name:** [NEW WORLD PASTA COMPANY FORMERLY KNOWN AS HERSHEY PASTA MANUFACTURING COMPANY](#)**Legal Entity Type:** CORPORATION**State or Country** DELAWARE
Where Organized:**Address:** 100 CRYSTAL A DRIVE
HERSHEY, PENNSYLVANIA 17033**Correspondent****Correspondent Name:** SKADDEN, ARPS, SLATE, MEAGHER & FLOM LLP**Correspondent Address:** STEVEN M. ROSENTHAL, ESQ.
919 THIRD AVENUE
NEW YORK, NY 10022**Domestic Representative - Not Found****Assignment 9 of 15****Conveyance:** ASSIGNS THE ENTIRE INTEREST**Reel/Frame:** [1800/0668](#)**Pages:** 13**Date Recorded:** Jan. 28, 1999**Supporting Documents:** [assignment-tm-1800-0668.pdf](#)**Assignor****Name:** [HERSHEY CHOCOLATE & CONFECTIONERY CORPORATION](#)**Execution Date:** Jan. 28, 1999**Legal Entity Type:** CORPORATION**State or Country** DELAWARE
Where Organized:**Assignee****Name:** [NEW WORLD PASTA COMPANY FORMERLY KNOWN AS HERSHEY PASTA MANUFACTURING COMPANY](#)**Legal Entity Type:** CORPORATION**State or Country** DELAWARE
Where Organized:**Address:** 100 CRYSTAL A DRIVE
HERSHEY, PENNSYLVANIA 17033**Correspondent****Correspondent Name:** SKADDEN, ARPS, SLATE, ET AL.**Correspondent Address:** STEVEN M. ROSENTHAL, ESQ.
919 THIRD AVENUE
NEW YORK, NY 10022**Domestic Representative - Not Found****Assignment 10 of 15****Conveyance:** SECURITY INTEREST**Reel/Frame:** [1801/0257](#)**Pages:** 12**Date Recorded:** Jan. 28, 1999**Supporting Documents:** [assignment-tm-1801-0257.pdf](#)**Assignor****Name:** [NEW WORLD PASTA COMPANY](#)**Execution Date:** Jan. 28, 1999**Legal Entity Type:** CORPORATION**State or Country** DELAWARE
Where Organized:**Assignee****Name:** [BANK OF NOVA SCOTIA, THE](#)**Legal Entity Type:** UNKNOWN**State or Country** No Place Where Organized Found
Where Organized:**Address:** ONE LIBERTY PLAZA
NEW YORK, NEW YORK 10006**Correspondent****Correspondent Name:** WILLKIE FARR & GALLAGHER**Correspondent** ROBERT A. ROSENBERG

Address: 787 SEVENTH AVENUE
NEW YORK, NY 10019

Domestic Representative - Not Found

Assignment 11 of 15

Conveyance: ASSIGNMENT OF ADMINISTRATIVE AGENT OF SECURITY INTERESTS IN TRADEMARKS

Reel/Frame: [2844/0248](#)

Pages: 22

Date Recorded: May 07, 2004

Supporting Documents: [assignment-tm-2844-0248.pdf](#)

Assignor

Name: [THE BANK OF NOVA SCOTIA](#)

Execution Date: Apr. 26, 2004

Legal Entity Type: A CANADIAN CHARTERED BANK

State or Country CANADA
Where Organized:

Assignee

Name: [BNY ASSET SOLUTIONS LLC](#)

Legal Entity Type: LLC

State or Country DELAWARE
Where Organized:

Address: 600 EAST LAS COLINAS BOULEVARD, SUITE 1300
IRVING, TEXAS 75039

Correspondent

Correspondent Name: DUSAN CLARK

Correspondent Address: SIDLEY AUSTIN BROWN & WOOD LLP
717 N. HARWOOD SUITE 3400
DALLAS, TX 75201

Domestic Representative - Not Found

Assignment 12 of 15

Conveyance: ASSIGNMENT OF ADMINISTRATIVE AGENT OF SECURITY INTEREST

Reel/Frame: [2934/0386](#)

Pages: 14

Date Recorded: Sep. 13, 2004

Supporting Documents: [assignment-tm-2934-0386.pdf](#)

Assignor

Name: [BNY ASSET SOLUTIONS, LLC](#)

Execution Date: Jun. 11, 2004

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country DELAWARE
Where Organized:

Assignee

Name: [THE BANK OF NEW YORK](#)

Legal Entity Type: BANKING CORPORATION

State or Country NEW YORK
Where Organized:

Address: ASSET SOLUTIONS DIVISION
600 E. LAS COLINAS BLVD
IRVING, TEXAS 75039

Correspondent

Correspondent Name: DUSAN CLARK, ESQ.

Correspondent Address: SIDLEY AUSTIN BROWN & WOOD LLP
717 N. HARWOOD ST. SUITE 3400
DALLAS, TX 75201

Domestic Representative - Not Found

Assignment 13 of 15

Conveyance: TRADEMARK SECURITY AGREEMENT TERMINATION AND RELEASE

Reel/Frame: [3211/0110](#)

Pages: 14

Date Recorded: Dec. 15, 2005

Supporting Documents: [assignment-tm-3211-0110.pdf](#)

Assignor

Name: [THE BANK OF NEW YORK, AS AGENT](#)

Execution Date: Dec. 07, 2005

Legal Entity Type: CORPORATION

State or Country Where Organized: No Place Where Organized Found

Assignee

Name: [NEW WORLD PASTA COMPANY](#)

Legal Entity Type: CORPORATION

State or Country Where Organized: DELAWARE

Address: 85 SHANNON ROAD
HARRISBURG, PENNSYLVANIA 17112

Correspondent

Correspondent Name: PAUL HASTINGS JANOFISKY & WALKER LLP

Correspondent Address: 515 S. FLOWER STREET, 25TH FLOOR
LOS ANGELES, CA 90071

Domestic Representative - Not Found

Assignment 14 of 15

Conveyance: SECURITY INTEREST

Reel/Frame: [3212/0272](#)

Pages: 21

Date Recorded: Dec. 16, 2005

Supporting Documents: [assignment-tm-3212-0272.pdf](#)

Assignor

Name: [NEW WORLD PASTA COMPANY](#)

Execution Date: Dec. 07, 2005

Legal Entity Type: CORPORATION

State or Country Where Organized: DELAWARE

Assignee

Name: [WELLS FARGO FOOTHILL, INC., AS AGENT](#)

Legal Entity Type: CORPORATION

State or Country Where Organized: CALIFORNIA

Address: 2450 COLORADO AVENUE, SUITE 3000 WEST
SANTA MONICA, CALIFORNIA 90404

Correspondent

Correspondent Name: PAUL HASTINGS JANOFISKY & WALKER LLP

Correspondent Address: 515 S. FLOWER ST., 25TH FLOOR
LOS ANGELES, CA 90071

Domestic Representative - Not Found

Assignment 15 of 15

Conveyance: SECURITY INTEREST

Reel/Frame: [3212/0551](#)

Pages: 21

Date Recorded: Dec. 15, 2005

Supporting Documents: [assignment-tm-3212-0551.pdf](#)

Assignor

Name: [NEW WORLD PASTA COMPANY](#)

Execution Date: Dec. 07, 2005

Legal Entity Type: CORPORATION

State or Country Where Organized: DELAWARE

Assignee

Name: [MORGAN STANLEY & CO. INCORPORATED](#)

Legal Entity Type: CORPORATION

State or Country Where Organized: DELAWARE

Address: 1585 BROADWAY
NEW YORK, NEW YORK 10036

Correspondent

Correspondent Name: PAUL HASTINGS JANOFISKY & WALKER LLP

Correspondent 515 S. FLOWER STREET, 25TH FLOOR
Address: LOS ANGELES, CALIFORNIA 90071

Domestic Representative - Not Found

Proceedings

Summary

Number of 1
Proceedings:

Type of Proceeding: Opposition

Proceeding Number: [91178325](#)

Filing Date: Jul 11, 2007

Status: Terminated

Status Date: Sep 21, 2009

Interlocutory Attorney: LINDA M SKORO

Defendant

Name: Giorgifred Company

Correspondent Address: S. Lloyd Smith
 BUCHANAN INGERSOLL & Rooney P.C.
 1737 KING STREET, SUITE 500
 ALEXANDRIA VA UNITED STATES , 22314-2727

Correspondent e-mail: lloyd.smith@bipc.com

Associated marks

Mark	Application Status	Serial Number	Registration Number
GIORGIO WEDGEWORTH	Section 8 and 15 - Accepted and Acknowledged	78779564	3804899

Plaintiff(s)

Name: New World Pasta Company

Correspondent Address: Cory M. Amron
 Vorys, Sater, Seymour and Pease LLP
 1828 L Street NW Eleventh Floor
 Washington DC UNITED STATES , 20036

Correspondent e-mail: iplaw@vorys.com , behogue@vorys.com , rsdonnell@vorys.com

Associated marks

Mark	Application Status	Serial Number	Registration Number
SAN GIORGIO	Renewed	71115859	128415
SAN GIORGIO	Renewed	71669916	607385
SAN GIORGIO	Renewed	72243173	844678

Prosecution History

Entry Number	History Text	Date	Due Date
1	FILED AND FEE	Jul 11, 2007	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Jul 11, 2007	Aug 20, 2007
3	PENDING, INSTITUTED	Jul 11, 2007	
4	STIP TO SUSPEND PEND SETTLEMENT NEGOTNS	Jul 27, 2007	
5	SUSPENDED	Jul 27, 2007	
6	STIP TO SUSPEND PEND SETTLEMENT NEGOTNS	Jan 22, 2008	
7	SUSPENDED	Jan 22, 2008	
8	ANSWER	Apr 21, 2008	
9	STIPULATION FOR AN EXTENSION OF TIME	Jul 21, 2008	
10	EXTENSION OF TIME GRANTED	Jul 21, 2008	
11	STIP TO SUSPEND PEND SETTLEMENT NEGOTNS	Nov 18, 2008	
12	SUSPENDED	Nov 18, 2008	
13	STIP TO SUSPEND PEND SETTLEMENT NEGOTNS	Jan 29, 2009	
14	SUSPENDED	Jan 29, 2009	
15	STIP TO SUSPEND PEND SETTLEMENT NEGOTNS	Apr 30, 2009	

16	SUSPENDED	Apr 30, 2009
17	STIP TO SUSPEND PEND SETTLEMENT NEGOTNS	Aug 19, 2009
18	SUSPENDED	Aug 20, 2009
19	WITHDRAWAL OF OPPOSITION	Sep 18, 2009
20	BD'S DECISION: DISMISSED W/ PREJUDICE	Sep 21, 2009
21	TERMINATED	Sep 21, 2009

Generated on: This page was generated by TSDR on 2017-01-13 13:19:56 EST

Mark: SAN GIORGIO FETTUCCINI FLORENTINE



US Serial Number: 73714016

Application Filing Date: Feb. 29, 1988

US Registration Number: 1547584

Registration Date: Jul. 11, 1989

Register: Principal

Mark Type: Trademark

Status: The registration has been renewed.

Status Date: Aug. 03, 2009

Publication Date: Apr. 18, 1989

Mark Information

Mark Literal Elements: SAN GIORGIO FETTUCCINI FLORENTINE

Standard Character Claim: No

Mark Drawing Type: 3 - AN ILLUSTRATION DRAWING WHICH INCLUDES WORD(S)/ LETTER(S)/NUMBER(S)

Disclaimer: "FETTUCCINI FLORENTINE"

Translation: THE ENGLISH TRANSLATION OF THE WORDS "SAN GIORGIO" IN THE MARK IS "SAINT GEORGE".

Design Search Code(s): 01.05.01 - Sun, rising or setting (partially exposed or partially obstructed); Sunrise
02.01.23 - Armor (men wearing); Knights; Men, knights and other men in armor
02.09.17 - Humans, including men, women and children, depicted riding horses and other animals; Riding animals, humans
04.05.01 - Griffons; Dragons
26.01.07 - Circles with a decorative border, including scalloped, ruffled and zig-zag edges
26.17.13 - Letters or words underlined and/or overlined by one or more strokes or lines; Underlined words or letters; Overlined words or letters

Related Properties Information

Claimed Ownership of US Registrations: 0128415, 0607385, 0844678, 0968772 and others

Goods and Services

Note: The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((...)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks *...* identify additional (new) wording in the goods/services.

For: PASTA

International Class(es): 030 - Primary Class

U.S Class(es): 046

Class Status: ACTIVE

Basis: 1(a)

First Use: Nov. 20, 1987

Use in Commerce: Nov. 20, 1987

Basis Information (Case Level)

Filed Use: Yes

Currently Use: Yes

Amended Use: No

Filed ITU: No

Currently ITU: No

Amended ITU: No

Filed 44D: No

Currently 44D: No

Amended 44D: No

Filed 44E: No

Currently 44E: No

Amended 44E: No

Filed 66A: No

Currently 66A: No

Filed No Basis: No

Currently No Basis: No

Current Owner(s) Information

Owner Name: New World Pasta Company

Owner Address: 85 Shannon Road
Harrisburg, PENNSYLVANIA 17112
UNITED STATES

Legal Entity Type: CORPORATION

State or Country: DELAWARE
Where Organized:

Attorney/Correspondence Information

Attorney of Record

Attorney Name: Cory M. Amron

Docket Number: 052753-00000

Attorney Primary Email Address: iplaw@vorys.com

Attorney Email Authorized: Yes

Correspondent

Correspondent Name/Address: Cory M. Amron
Vorys, Sater, Seymour and Pease LLP
IPLAW@Vorys
P.O. Box 2255
Columbus, OHIO 43216-2255
UNITED STATES

Phone: (202) 467-8800

Fax: (202) 533-9099

Correspondent e-mail: iplaw@vorys.com

Correspondent e-mail Authorized: Yes

Domestic Representative - Not Found

Prosecution History

Date	Description	Proceeding Number
Aug. 03, 2009	REGISTERED AND RENEWED (FIRST RENEWAL - 10 YRS)	75461
Aug. 03, 2009	REGISTERED - SEC. 8 (10-YR) ACCEPTED/SEC. 9 GRANTED	
Jul. 16, 2009	ASSIGNED TO PARALEGAL	75461
Jul. 07, 2009	TEAS SECTION 8 & 9 RECEIVED	
Jan. 12, 2009	TEAS CHANGE OF CORRESPONDENCE RECEIVED	
Sep. 03, 2008	CASE FILE IN TICRS	
Jan. 20, 1996	REGISTERED - SEC. 8 (6-YR) ACCEPTED & SEC. 15 ACK.	
May 25, 1995	REGISTERED - SEC. 8 (6-YR) & SEC. 15 FILED	
Jul. 11, 1989	REGISTERED-PRINCIPAL REGISTER	
Apr. 18, 1989	PUBLISHED FOR OPPOSITION	
Mar. 18, 1989	NOTICE OF PUBLICATION	
Jan. 12, 1989	APPROVED FOR PUB - PRINCIPAL REGISTER	
Dec. 19, 1988	CORRESPONDENCE RECEIVED IN LAW OFFICE	
Aug. 19, 1988	NON-FINAL ACTION MAILED	
Jun. 14, 1988	ASSIGNED TO EXAMINER	62344

Maintenance Filings or Post Registration Information

Affidavit of Continued Use: Section 8 - Accepted

Affidavit of Incontestability: Section 15 - Accepted

Renewal Date: Jul. 11, 2009

TM Staff and Location Information

TM Staff Information - None

File Location

Current Location: POST REGISTRATION

Date in Location: Aug. 03, 2009

Assignment Abstract Of Title Information

Summary

Total Assignments: 10

Registrant: HERSHEY FOODS CORPORATION

Assignment 1 of 10

Conveyance: ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

Reel/Frame: [0952/0007](#)

Pages: 32

Date Recorded: Jan. 29, 1993

Supporting Documents: No Supporting Documents Available

Assignor

Name: [HERSHEY FOODS CORPORATION](#)

Execution Date: Dec. 31, 1992

Legal Entity Type: CORPORATION

State or Country Where Organized: DELAWARE

Assignee

Name: [HOMESTEAD, INC.](#)

Legal Entity Type: CORPORATION

State or Country Where Organized: DELAWARE

Address: 42 READ'S WAY
NEW CASTLE, DELAWARE 19720

Correspondent

Correspondent Name: HOMESTEAD, INC.

Correspondent Address: WILLIAM J. BURGESS
111 CONTINENTAL DRIVE, SUITE 309
NEWARK, DELAWARE 19713

Domestic Representative - Not Found

Assignment 2 of 10

Conveyance: ASSIGNS THE ENTIRE INTEREST

Reel/Frame: [1797/0624](#)

Pages: 13

Date Recorded: Jan. 28, 1999

Supporting Documents: [assignment-tm-1797-0624.pdf](#)

Assignor

Name: [HOMESTEAD, INC.](#)

Execution Date: Jan. 28, 1999

Legal Entity Type: CORPORATION

State or Country Where Organized: DELAWARE

Assignee

Name: [HERSHEY CHOCOLATE & CONFECTIONERY CORPORATION](#)

Legal Entity Type: CORPORATION

State or Country Where Organized: DELAWARE

Address: 5060 WARD ROAD
WHEAT RIDGE, COLORADO 80033

Correspondent

Correspondent Name: SKADDEN ARPS SLATE MEAGHER & FLOM LLP

Correspondent Address: STEVEN ROSENTHAL, ESQ.
919 THIRD AVENUE
NEW YORK, NY 10022

Domestic Representative - Not Found

Assignment 3 of 10

Conveyance: SEE RECORDING AT REEL 1800, FRAME 0668. (RE-RECORD TO CORRECT THE NUMBER OF MICROFILM PAGES FROM 12 TO 13)

Reel/Frame: [1797/0884](#)

Pages: 12

Date Recorded: Jan. 28, 1999

Supporting Documents: [assignment-tm-1797-0884.pdf](#)**Assignor**Name: [HERSHEY CHOCOLATE & CONFECTIONERY CORPORATION](#)

Execution Date: Jan. 28, 1999

Legal Entity Type: CORPORATION

State or Country Where Organized: DELAWARE

AssigneeName: [NEW WORLD PASTA COMPANY FORMERLY KNOWN AS HERSHEY PASTA MANUFACTURING COMPANY](#)

Legal Entity Type: CORPORATION

State or Country Where Organized: DELAWARE

Address: 100 CRYSTAL A DRIVE
HERSHEY, PENNSYLVANIA 17033**Correspondent**

Correspondent Name: SKADDEN, ARPS, SLATE, MEAGHER & FLOM LLP

Correspondent Address: STEVEN M. ROSENTHAL, ESQ.
919 THIRD AVENUE
NEW YORK, NY 10022**Domestic Representative - Not Found****Assignment 4 of 10**

Conveyance: ASSIGNS THE ENTIRE INTEREST

Reel/Frame: [1800/0668](#)

Pages: 13

Date Recorded: Jan. 28, 1999

Supporting Documents: [assignment-tm-1800-0668.pdf](#)**Assignor**Name: [HERSHEY CHOCOLATE & CONFECTIONERY CORPORATION](#)

Execution Date: Jan. 28, 1999

Legal Entity Type: CORPORATION

State or Country Where Organized: DELAWARE

AssigneeName: [NEW WORLD PASTA COMPANY FORMERLY KNOWN AS HERSHEY PASTA MANUFACTURING COMPANY](#)

Legal Entity Type: CORPORATION

State or Country Where Organized: DELAWARE

Address: 100 CRYSTAL A DRIVE
HERSHEY, PENNSYLVANIA 17033**Correspondent**

Correspondent Name: SKADDEN, ARPS, SLATE, ET AL.

Correspondent Address: STEVEN M. ROSENTHAL, ESQ.
919 THIRD AVENUE
NEW YORK, NY 10022**Domestic Representative - Not Found****Assignment 5 of 10**

Conveyance: SECURITY INTEREST

Reel/Frame: [1801/0257](#)

Pages: 12

Date Recorded: Jan. 28, 1999

Supporting Documents: [assignment-tm-1801-0257.pdf](#)**Assignor**Name: [NEW WORLD PASTA COMPANY](#)

Execution Date: Jan. 28, 1999

Legal Entity Type: CORPORATION

State or Country Where Organized: DELAWARE

Assignee

Name: [BANK OF NOVA SCOTIA, THE](#)

Legal Entity Type: UNKNOWN

State or Country Where Organized: No Place Where Organized Found

Address: ONE LIBERTY PLAZA
NEW YORK, NEW YORK 10006

Correspondent

Correspondent Name: WILLKIE FARR & GALLAGHER

Correspondent Address: ROBERT A. ROSENBERG
787 SEVENTH AVENUE
NEW YORK, NY 10019

Domestic Representative - Not Found

Assignment 6 of 10

Conveyance: ASSIGNMENT OF ADMINISTRATIVE AGENT OF SECURITY INTERESTS IN TRADEMARKS

Reel/Frame: [2844/0248](#)

Pages: 22

Date Recorded: May 07, 2004

Supporting Documents: [assignment-tm-2844-0248.pdf](#)

Assignor

Name: [THE BANK OF NOVA SCOTIA](#)

Execution Date: Apr. 26, 2004

Legal Entity Type: A CANADIAN CHARTERED BANK

State or Country Where Organized: CANADA

Assignee

Name: [BNY ASSET SOLUTIONS LLC](#)

Legal Entity Type: LLC

State or Country Where Organized: DELAWARE

Address: 600 EAST LAS COLINAS BOULEVARD, SUITE 1300
IRVING, TEXAS 75039

Correspondent

Correspondent Name: DUSAN CLARK

Correspondent Address: SIDLEY AUSTIN BROWN & WOOD LLP
717 N. HARWOOD SUITE 3400
DALLAS, TX 75201

Domestic Representative - Not Found

Assignment 7 of 10

Conveyance: ASSIGNMENT OF ADMINISTRATIVE AGENT OF SECURITY INTEREST

Reel/Frame: [2934/0386](#)

Pages: 14

Date Recorded: Sep. 13, 2004

Supporting Documents: [assignment-tm-2934-0386.pdf](#)

Assignor

Name: [BNY ASSET SOLUTIONS, LLC](#)

Execution Date: Jun. 11, 2004

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: DELAWARE

Assignee

Name: [THE BANK OF NEW YORK](#)

Legal Entity Type: BANKING CORPORATION

State or Country Where Organized: NEW YORK

Address: ASSET SOLUTIONS DIVISION
600 E. LAS COLINAS BLVD
IRVING, TEXAS 75039

Correspondent

Correspondent Name: DUSAN CLARK, ESQ.

Correspondent Address: SIDLEY AUSTIN BROWN & WOOD LLP

Address: 717 N. HARWOOD ST. SUITE 3400
DALLAS, TX 75201

Domestic Representative - Not Found

Assignment 8 of 10

Conveyance: TRADEMARK SECURITY AGREEMENT TERMINATION AND RELEASE

Reel/Frame: [3211/0110](#)

Pages: 14

Date Recorded: Dec. 15, 2005

Supporting Documents: [assignment-tm-3211-0110.pdf](#)

Assignor

Name: [THE BANK OF NEW YORK, AS AGENT](#)

Execution Date: Dec. 07, 2005

Legal Entity Type: CORPORATION

State or Country Where Organized: No Place Where Organized Found

Assignee

Name: [NEW WORLD PASTA COMPANY](#)

Legal Entity Type: CORPORATION

State or Country Where Organized: DELAWARE

Address: 85 SHANNON ROAD
HARRISBURG, PENNSYLVANIA 17112

Correspondent

Correspondent Name: PAUL HASTINGS JANOFISKY & WALKER LLP

Correspondent Address: 515 S. FLOWER STREET, 25TH FLOOR
LOS ANGELES, CA 90071

Domestic Representative - Not Found

Assignment 9 of 10

Conveyance: SECURITY INTEREST

Reel/Frame: [3212/0272](#)

Pages: 21

Date Recorded: Dec. 16, 2005

Supporting Documents: [assignment-tm-3212-0272.pdf](#)

Assignor

Name: [NEW WORLD PASTA COMPANY](#)

Execution Date: Dec. 07, 2005

Legal Entity Type: CORPORATION

State or Country Where Organized: DELAWARE

Assignee

Name: [WELLS FARGO FOOTHILL, INC., AS AGENT](#)

Legal Entity Type: CORPORATION

State or Country Where Organized: CALIFORNIA

Address: 2450 COLORADO AVENUE, SUITE 3000 WEST
SANTA MONICA, CALIFORNIA 90404

Correspondent

Correspondent Name: PAUL HASTINGS JANOFISKY & WALKER LLP

Correspondent Address: 515 S. FLOWER ST., 25TH FLOOR
LOS ANGELES, CA 90071

Domestic Representative - Not Found

Assignment 10 of 10

Conveyance: SECURITY INTEREST

Reel/Frame: [3212/0551](#)

Pages: 21

Date Recorded: Dec. 15, 2005

Supporting Documents: [assignment-tm-3212-0551.pdf](#)

Assignor

Name: [NEW WORLD PASTA COMPANY](#)

Execution Date: Dec. 07, 2005

Legal Entity Type: CORPORATION

State or Country DELAWARE

Where Organized:

Assignee

Name: [MORGAN STANLEY & CO. INCORPORATED](#)

Legal Entity Type: CORPORATION

State or Country: DELAWARE

Where Organized:

Address: 1585 BROADWAY
NEW YORK, NEW YORK 10036

Correspondent

Correspondent Name: PAUL HASTINGS JANOFSKY & WALKER LLP

Correspondent Address: 515 S. FLOWER STREET, 25TH FLOOR
LOS ANGELES, CALIFORNIA 90071

Domestic Representative - Not Found

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Mark: SAN GIORGIO PASTA PORTIONS

SAN GIORGIO PASTA PORTIONS

US Serial Number: 85203730

Application Filing Date: Dec. 22, 2010

US Registration Number: 4115979

Registration Date: Mar. 20, 2012

Register: Principal

Mark Type: Trademark

Status: Registered. The registration date is used to determine when post-registration maintenance documents are due.

Status Date: Mar. 20, 2012

Publication Date: May 17, 2011

Notice of Allowance Date: Jul. 12, 2011

Mark Information

Mark Literal Elements: SAN GIORGIO PASTA PORTIONS

Standard Character Claim: Yes. The mark consists of standard characters without claim to any particular font style, size, or color.

Mark Drawing Type: 4 - STANDARD CHARACTER MARK

Disclaimer: "PASTA PORTIONS"

Related Properties Information

Claimed Ownership of US Registrations: 0128415, 0968772, 1547584 and others

Goods and Services

Note: The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis (..) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks "*" identify additional (new) wording in the goods/services.

For: Pasta

International Class(es): 030 - Primary Class

U.S Class(es): 046

Class Status: ACTIVE

Basis: 1(a)

First Use: Oct. 28, 2010

Use in Commerce: Mar. 12, 2011

Basis Information (Case Level)

Filed Use: No

Currently Use: Yes

Amended Use: No

Filed ITU: Yes

Currently ITU: No

Amended ITU: No

Filed 44D: No

Currently 44D: No

Amended 44D: No

Filed 44E: No

Currently 44E: No

Amended 44E: No

Filed 66A: No

Currently 66A: No

Filed No Basis: No

Currently No Basis: No

Current Owner(s) Information

Owner Name: New World Pasta Company

Owner Address: 85 Shannon Road
Harrisburg, PENNSYLVANIA 17112
UNITED STATES

Legal Entity Type: CORPORATION

State or Country DELAWARE
Where Organized:

Attorney/Correspondence Information

Attorney of Record - None

Correspondent

Correspondent Name/Address: ELIZABETH B. WOODARD
RIVIANA FOODS INC.
2777 ALLEN PKWY
HOUSTON, TEXAS 77019-2141
UNITED STATES

Phone: +34932403340

Correspondent e-mail: mariajose.garreta@ebrofoods.es

Correspondent e-mail Authorized: Yes

Domestic Representative - Not Found

Prosecution History

Date	Description	Proceeding Number
Mar. 20, 2012	REGISTERED-PRINCIPAL REGISTER	
Feb. 17, 2012	NOTICE OF ACCEPTANCE OF STATEMENT OF USE E-MAILED	
Feb. 16, 2012	LAW OFFICE REGISTRATION REVIEW COMPLETED	70138
Feb. 13, 2012	ASSIGNED TO LIE	70138
Feb. 13, 2012	ALLOWED PRINCIPAL REGISTER - SOU ACCEPTED	
Jan. 26, 2012	STATEMENT OF USE PROCESSING COMPLETE	61813
Dec. 30, 2011	USE AMENDMENT FILED	61813
Jan. 26, 2012	CASE ASSIGNED TO INTENT TO USE PARALEGAL	61813
Dec. 30, 2011	TEAS STATEMENT OF USE RECEIVED	
Jul. 12, 2011	NOA E-MAILED - SOU REQUIRED FROM APPLICANT	
May 17, 2011	OFFICIAL GAZETTE PUBLICATION CONFIRMATION E-MAILED	
May 17, 2011	PUBLISHED FOR OPPOSITION	
Apr. 08, 2011	LAW OFFICE PUBLICATION REVIEW COMPLETED	68658
Apr. 08, 2011	ASSIGNED TO LIE	68658
Mar. 25, 2011	APPROVED FOR PUB - PRINCIPAL REGISTER	
Mar. 25, 2011	EXAMINER'S AMENDMENT ENTERED	88888
Mar. 25, 2011	NOTIFICATION OF EXAMINERS AMENDMENT E-MAILED	6328
Mar. 25, 2011	EXAMINERS AMENDMENT E-MAILED	6328
Mar. 25, 2011	EXAMINERS AMENDMENT -WRITTEN	85335
Mar. 22, 2011	ASSIGNED TO EXAMINER	85335
Jan. 03, 2011	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM	
Dec. 25, 2010	NEW APPLICATION ENTERED IN TRAM	

TM Staff and Location Information

TM Staff Information - None

File Location

Current Location: PUBLICATION AND ISSUE SECTION

Date in Location: Feb. 16, 2012

Generated on: This page was generated by TSDR on 2017-01-13 13:21:46 EST

Mark: SAN GIORGIO PASTA PORTIONS BOIL-IN-BAG IN ONLY 3 MINUTES
CONTAINS 3 BAGS PENNE



US Serial Number: 85230990

Application Filing Date: Feb. 01, 2011

US Registration Number: 4132858

Registration Date: Apr. 24, 2012

Register: Principal

Mark Type: Trademark

TM5 Common Status Descriptor:



LIVE/REGISTRATION/Issued and Active

The trademark application has been registered with the Office.

Status: Registered. The registration date is used to determine when post-registration maintenance documents are due.

Status Date: Apr. 24, 2012

Publication Date: Aug. 02, 2011

Notice of Allowance Date: Sep. 27, 2011

Mark Information

Mark Literal Elements: SAN GIORGIO PASTA PORTIONS BOIL-IN-BAG IN ONLY 3 MINUTES CONTAINS 3 BAGS PENNE

Standard Character Claim: No

Mark Drawing Type: 3 - AN ILLUSTRATION DRAWING WHICH INCLUDES WORD(S)/ LETTER(S)/NUMBER(S)

Description of Mark: The mark consists of a red rectangular background. The terms "SAN GIORGIO" and a gold circular emblem appear at the top left-hand corner. Two bands cross the center of the mark. The first one is dark blue and contains the words "PASTA PORTIONS" in yellow and white shades. Below, a thinner yellow band containing the words "BOIL-IN-BAG IN ONLY 3 MINUTES!" in dark blue is depicted. At the right end of this band a golden and blue ring appears containing the words "CONTAINS 3 BAGS" in dark blue. In the inside of this ring a white plastic bag filled with yellow pasta is shown. The word "PENNE" in yellow is placed underneath this ring. In the lower part of the mark a white pasta dish is shown containing yellow pasta and red sauce on top of a white surface.

Color Drawing: Yes

Color(s) Claimed: The color(s) blue, gold, yellow, white and red is/are claimed as a feature of the mark.

Disclaimer: "PASTA PORTIONS", "BOIL-IN-BAG IN ONLY 3 MINUTES!", "PENNE", "CONTAINS 3 BAGS", AND THE REPRESENTATION OF THE DESIGN OF THE PASTA DISH

Design Search Code(s): 08.13.01 - Macaroni; Noodles; Pasta; Spaghetti
11.03.07 - Soup bowls, filled; Sugar bowls, filled; Bowl (filled)
26.01.13 - Circles, two (not concentric); Two circles
26.01.17 - Concentric circles, two; Two concentric circles; Circles, two concentric
26.01.21 - Circles that are totally or partially shaded.
26.11.21 - Rectangles that are completely or partially shaded
26.13.21 - Quadrilaterals that are completely or partially shaded
26.13.25 - Quadrilaterals with one or more curved sides

Related Properties Information

Claimed Ownership 0128415, 0968772, 1547584 and others
of US
Registrations:

Goods and Services

Note: The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((..)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks *..* identify additional (new) wording in the goods/services.

For: Pasta

International Class(es): 030 - Primary Class

U.S Class(es): 046

Class Status: ACTIVE

Basis: 1(a)

First Use: Oct. 28, 2010

Use in Commerce: Mar. 12, 2011

Basis Information (Case Level)

Filed Use: No

Currently Use: Yes

Amended Use: No

Filed ITU: Yes

Currently ITU: No

Amended ITU: No

Filed 44D: No

Currently 44D: No

Amended 44D: No

Filed 44E: No

Currently 44E: No

Amended 44E: No

Filed 66A: No

Currently 66A: No

Filed No Basis: No

Currently No Basis: No

Current Owner(s) Information

Owner Name: New World Pasta Company

Owner Address: 85 Shannon Road
Harrisburg, PENNSYLVANIA UNITED STATES 17112

Legal Entity Type: CORPORATION

State or Country Where Organized: DELAWARE

Attorney/Correspondence Information

Attorney of Record - None
Correspondent

Correspondent Name/Address: ELIZABETH B. WOODARD

RIVIANA FOODS INC.
2777 ALLEN PKWY
HOUSTON, TEXAS UNITED STATES 77019-2141

Phone: +34932403340

Correspondent e-mail: mariajose.garreta@ebrofoods.es

Correspondent e-mail Authorized: Yes

Domestic Representative - Not Found

Prosecution History

Date	Description	Proceeding Number
Apr. 24, 2012	REGISTERED-PRINCIPAL REGISTER	
Mar. 22, 2012	NOTICE OF ACCEPTANCE OF STATEMENT OF USE E-MAILED	
Mar. 21, 2012	LAW OFFICE REGISTRATION REVIEW COMPLETED	73787
Mar. 09, 2012	ALLOWED PRINCIPAL REGISTER - SOU ACCEPTED	
Mar. 06, 2012	TEAS/EMAIL CORRESPONDENCE ENTERED	73787
Mar. 06, 2012	CORRESPONDENCE RECEIVED IN LAW OFFICE	73787
Feb. 13, 2012	TEAS RESPONSE TO OFFICE ACTION RECEIVED	

Jan. 13, 2012	NOTIFICATION OF NON-FINAL ACTION E-MAILED	
Jan. 13, 2012	NON-FINAL ACTION E-MAILED	
Jan. 13, 2012	SU - NON-FINAL ACTION - WRITTEN	85335
Dec. 09, 2011	STATEMENT OF USE PROCESSING COMPLETE	69302
Nov. 24, 2011	USE AMENDMENT FILED	69302
Dec. 07, 2011	CASE ASSIGNED TO INTENT TO USE PARALEGAL	69302
Nov. 24, 2011	TEAS STATEMENT OF USE RECEIVED	
Sep. 27, 2011	NOA E-MAILED - SOU REQUIRED FROM APPLICANT	
Aug. 02, 2011	OFFICIAL GAZETTE PUBLICATION CONFIRMATION E-MAILED	
Aug. 02, 2011	PUBLISHED FOR OPPOSITION	
Jun. 29, 2011	LAW OFFICE PUBLICATION REVIEW COMPLETED	73787
Jun. 18, 2011	ASSIGNED TO LIE	73787
Jun. 03, 2011	APPROVED FOR PUB - PRINCIPAL REGISTER	
May 04, 2011	TEAS/EMAIL CORRESPONDENCE ENTERED	88889
May 04, 2011	CORRESPONDENCE RECEIVED IN LAW OFFICE	88889
May 04, 2011	TEAS RESPONSE TO OFFICE ACTION RECEIVED	
Mar. 28, 2011	NOTIFICATION OF NON-FINAL ACTION E-MAILED	6325
Mar. 28, 2011	NON-FINAL ACTION E-MAILED	6325
Mar. 28, 2011	NON-FINAL ACTION WRITTEN	85335
Mar. 22, 2011	ASSIGNED TO EXAMINER	85335
Feb. 08, 2011	NOTICE OF DESIGN SEARCH CODE AND PSEUDO MARK MAILED	
Feb. 07, 2011	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM	
Feb. 04, 2011	NEW APPLICATION ENTERED IN TRAM	

TM Staff and Location Information

TM Staff Information - None

File Location

Current Location: PUBLICATION AND ISSUE SECTION

Date in Location: Mar. 21, 2012

CERTIFICATE OF SERVICE

I certify that a copy of the foregoing document was mailed to Applicant's attorney of record on January 13, 2017, by first class mail, postage prepaid, at the following address:

John Alumit, Esq.
ALUMIT IP
135 S. Jackson Street, Suite 200
Glendale, California 91205



Ronald E. Shapiro